Hillhead Area Partnership – Applications 2024/25 Late Applications Report – 09/04/2024 **Appendix 2**

Applicant, Project Titles, and PRN	Purpose of Award	Local Investment Priority	Total Project Costs (inc. Match funding)	Amount Requested	Recommendation (inc. specific conditions)
Scottish Ethnic Minority Sports Association (SEMSA) <u>Project Title</u> EMPOWER PRN: TBC	This project aims to empower communities, particularly those experiencing disadvantage and/or inequality, as well as to deliver local solutions that address local aspirations and needs in a sustainable and inclusive way. This need has been evidenced across four decades of data gathered by SEMSA who have been active in communities throughout this period. SEMSA won the Queen's Award for voluntary service in 2021, and actively organises UK Asian Football Championships, Badminton Tournaments, Summer Sports for Children, and International Woman's Day for marginalised woman. Through these activities, SEMSA gather evaluation and monitoring data, which always demonstrates that there is demand for service provision of this nature. Members of the local community are given questionnaires for feedback, and their needs are reflected in the answers provided. These initiatives will IMPROVE health and wellbeing, and effectively will contribute towards more prosperity. This event includes three children's sports days (taking place in June, August and November 2024), female coaching at Kelvinhall for 8 weeks over Summer (starting 15th June 2024), as well as female-only badminton practice sessions in Drumchapel (starting in July 2024) – with the latter culminating in a female-only tournament at the end. The vast majority of attendees / beneficiaries will stem from Hillhead (200), Pollokshields (200), and Anderston/City/Yorkhill (400) for all events. While beneficiaries to each event will be mostly unique visitors, there will be some repeat attendees. The sports days for children (which will be split into three age groups) will be attended by a larger number of people, including participants, families, and the local community. For the weekly sessions at Kelvinhall, there will be over 50 attendees at each of the 8 weekly sessions.	Vulnerable People	£3,000.00 <u>Match funding</u> None	£750.00 *(Ward 11)* Beneficiaries: 200 Total amount of funding requested: £3,000.00 Pollokshields (Ward 6): £750.00 Beneficiaries: 200 Anderston / City / Yorkhill (Ward 10): £1,500.00 Beneficiaries: 400	Consider award of £750.00 Subject to the following Conditions of Grant - - If the project is unable to go ahead (for COVID or any other reasons), the Applicant must advise Glasgow City Council and return the funding as soon as possible, and no later than 31st July 2024 to allow for re-allocation of funding within the financial year.

	SEMSA will supplement some of match funds through in-kind donation in the form of fruits, water, crisps and refreshments from local community organisations, such as Gurdwaras, grocery stores and kind individuals. For the female football, SEMSA will hire professional coaches at the rate of £20/hour, and there will be 2 coaches per session (1.5 hours) for eight sessions. Additionally, SEMSA will be supported by Athena Football Academy in Springburn to support their activities. SEMSA use a lot of volunteers, including some youngsters, who can utilise this for their future career. In SEMSA, there are no paid staff, as all workers are volunteers. There is a high demand of the activities which has been reflected through feedback from attendees of previous events. These being children's sports, International Woman's Day or UK Asian Football Championship. Last year, SEMSA ran two children's sports days in Kelvingrove Park and Kelvin Hall during summer, and at both events they had more than 100+ children attending along with their parents and families. SEMSA provided questionnaires, delegate forms as well as children's consent forms during all SEMSA events. Based on feedback from attendees, SEMSA concluded that major upscaling of their activities is needed for BAME health and well-being activities as well as children's sporting activities. In order to sustain this momentum, SEMSA are seeking funding. In the current climate of cost-of-living crisis, especially for low to mid- income families, refugees and asylum seekers, as well as families affected by business closures, support in maintaining their well-being is more important than ever. <u>Breakdown of Costs:</u> - Sports Facilities Hire x 3 children's sports days in June, August and November (Kelvinhall) = £950.00 - Hire of sports hall at Kelvinhall for women-only female football coaching sessions (Kelvinhall for once a week for 2 hours x 8 weeks) (Kelvinhall) = £850.00				

	- Hire of Drumchapel Badminton Courts for Female Badminton = £500.00 - Water/fruit for children = £100.00 - Professional coach hire costs = £600.00 **Total cost of project = £3,000.00** **Total amount requested (Hillhead) = £750.00** Date of project: June to November 2024 No of beneficiaries: 200 (Hillhead)				