



Item 10

14th February 2025

Glasgow Community Planning Partnership

Maryhill Area Partnership

Report by Head of Policy and Corporate Governance

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Development of Area Partnership Plans

Purpose of Report:

This report provides the Area Partnership with options for consideration in the development of Area Partnership Plans.

Recommendations:

The Area Partnership is asked to

Note:

a) the contents of the report;

Approve:

b) the proposed timeline for the development of Area Partnership Plans as detailed in Appendix 1 of today's report.

Background

1. At the April/May 2024 meetings of Area Partnerships a report updating members on the refreshed Local Outcome Improvement Plan for Glasgow 2024/34 was considered.
2. The Local Outcomes Improvement Plan (LOIP) was agreed in February 2024, outlining a collaborative commitment to address Child Poverty and reduce poverty and inequalities in Glasgow's Communities. The report highlighted Family Poverty at a local level as the main priority for the Community Planning Partnership 2024-2034 (link to [Child Poverty Report](#))
3. The report also provided an update on the service reform of Community Empowerment Services, which has resulted in the development of a new Communities Team and the report further highlighted the key actions for the Team.
4. One of the key actions identified as a priority for the newly formed Communities Team was to support Area Partnerships in the development of Area Partnership Plans, that define local ward priorities and areas of need, highlight the resources and infrastructure currently available within the ward and ensure any future investment of resources are effectively targeted in response to the action plans.
5. This approach can reflect the combined investment of all Community Planning Partners, not just Glasgow City Council resources, and can also be used to attract external funding or grants, either collectively through the partnership or individually by specific partners within the area.
6. The core aims of developing Area Partnership Plans include:
 - Foster active participation of residents in decision making processes.
 - Ensure that resources are allocated efficiently and effectively to meet community needs.
 - Promote long term sustainability in local initiatives and projects.
 - Strengthen collaborative working between local communities, third sector and the public sector agencies.

Development of Action Plans

7. It is proposed the Area Partnership Plans will leverage community-identified data, ensuring a data driven approach that reflects the needs and perspectives of the local community, utilizing data and evidence from local surveys, demographic data and community feedback thus ensuring priorities set in the plan are realistic and achievable.
8. Since early 2024 the Communities Team has been working with colleagues from GCC Strategic Information, Innovation & Technology in the development of Area Partnership Dashboards and members from across the 23 Area Partnership attended online data sessions in November 2024, with a further data dashboard session planned for late January 2025 for any members who were unable to attend the November 2024 sessions.

9. The Area Partnership dashboards content includes details in relation to, population, deprivation, planning, education, environment, potential funding streams. The dashboard content is intended to provide some context about each ward across a range of topics and issues and will help support Members in identifying local priorities for Area Partnership Plans.
10. The Area Partnership data dashboards can be found at this link: <https://storymaps.arcgis.com/collections/811e032f72224799ae49faf874ccf784> . Members are asked to use the dashboards to help identify initial local priorities for the Area Partnership Plan. However, the use of data is only one way of identifying priorities. The views of local people and partners in each ward will be sought as the Plans evolve. Members of the Area Partnership will also have views on local needs and aspirations that are based on local knowledge and members are invited to suggest initial priorities for the Plan.
11. It is proposed plans will have clear strategic links with the following key programmes and plans:
- **Child Poverty Programme:** The Area Partnership Plans will align with the objectives of the Child Poverty Programme by targeting identified wards and communities facing high levels of deprivation. Specific actions and interventions outlined in the plan will complement the programme's focus on reducing Child Poverty, addressing inequalities, and improving life outcomes for residents in these areas.
 - **Thriving Places and or Local Place Plans:** The Area Partnership Plans will integrate with the local priorities set out in the Thriving Places and or Local Place Plans, ensuring that local community needs and aspirations are met. This alignment will foster collaboration between services and stakeholders at the local level, enhancing the delivery of community-driven solutions for sustainable development and well-being.
 - **HSCP Locality Sector Plans:** The Area Partnership Plans will also be directly linked to the Health and Social Care Partnership (HSCP) Locality Sector Plans, ensuring a coordinated approach to health and social care provision in the identified areas. The connections between the plan and the HSCP Locality Sector Plans will enhance service integration, improving the health outcomes and support available to the community.
12. By ensuring these links, plans will contribute to a more cohesive and targeted approach across all these programmes, maximizing impact and addressing local priorities effectively.

Next Steps

13. It is proposed Area Partnership Plans will be a work in progress and will be refined and adapted as they develop and will leverage community-identified data

ensuring a data driven approach that reflects the needs and perspectives of the local community.

14. The successful implementation of the Area Partnership Plans will be supported by several key enablers which include resources, partnerships, technologies and stakeholders' engagement.

- **Resources** – Community Support Officers (CSO's) will take a lead in developing and coordinating ongoing plans. However, we currently have several new colleagues who will need to gain experience in the role to effectively contribute to these efforts
- **Partnerships-** Collaborations with local key stakeholders will provide additional support and expertise
- **Technologies** - web-based platforms and digital tools will facilitate communications & monitoring, and plans will be developed and made accessible through a web-based platform
- **Stakeholders Engagement** – regular consultations and feedback loops will ensure the plan is adaptable and aligned to community needs

15. The development of the Area Partnership Plans should focus on a manageable scope, prioritising limited number of key objectives to ensure effective implementation and resource allocation and area partnership grants and other funding sources should be aligned with the priorities outlined within the action plan to ensure coherence and maximise impact.

16. Attached as appendix 1 to this report is a proposed timeline detailing the process that will be undertaken over 2025/26 in the development and ongoing monitoring of Area Partnership Plans, that includes mapping of current ward provision, collating specific ward relevant data, engaging with key stakeholders to start to gather relevant data to assist the partnership in the development of plans.

Recommendations;

The Area Partnership is asked to;

Note:

- a) the contents of the report.

Approve:

- b) the proposed timeline for the development of Area Partnership Plans as detailed in Appendix 1 of today's report.

Proposed Timeline or Development of Area Partnership Plans

Area Partnership Plans		
Objective	Key Activities	Timeframe
Develop a detailed project plan and timeline	- Identify key data sources - Identify plans, programmes that should be aligned with the development of Area Partnership Plans	December – January 2025
Engaging Area Partnerships for approval	- Present the objectives and timeline to Area Partnerships - Seek initial approval and input on the process	January/February 2025 Area Partnership Meeting Cycle
Data Collection and Analysis		
Objective	Key Activities	Timeframe
Review Data	- Collect and analyse relevant city-wide child poverty data and localised data (i.e. demographics, economic indicators, community needs). - Utilise existing data on local engagement and consultation to pinpoint priorities already identified through recent community initiatives such as the £1m Neighbourhood Infrastructure Fund (NIIF) - Identify trends, gaps, and opportunities to inform priorities. - Development of Area Partnership specific data dashboards	April – June 2025

Draft Baseline Assessment	• Compile findings into a report to share with Area Partnerships • Area Partnerships start to identify initial priorities	August/September 2025 Area Partnership Meeting Cycle
Stakeholder Engagement		
Objective	Key Activities	Timeframe
Engage Key Stakeholders	• Identify key stakeholders (e.g. Community groups, third sector, public sector, local housing associations) • Conduct focus groups, surveys to gather input • Align engagement with other local programmes and strategic plans to avoid duplication • Facilitate public meetings or workshops to capture broader community perspectives. • Test with key strategic forums in local areas as well as City-wide • Continue to feed prioritisation exercise into decision making arenas in the City and in local arenas	June - September 2025
Prioritise and Drafting		
Objective	Key Activities	Resources
Identify priorities and Actions	• Work with area partnerships to prioritise key issues and actions based on data and engagement feedback.	November/December 2025 Area Partnership Meeting Cycle
Develop Draft Action Plan	• Create a draft plan outlining priorities, actions, timelines and responsibilities.	December 2025

Review and Refinement		
Objective	Key Activities	Resources
Present draft plan to Area Partnerships	Share the draft plan for feedback and revision with Area Partnership.	January /February 2026 Area Partnership Meeting Cycle
Public Consultation	- Publish the draft plan for community input (online and in-person). - Revise the plan based on feedback from the partnership and community.	March 2026
Finalisation and Approval		
Objective	Key Activities	Resources
Seek Final Approval	Present the final plan to the area partnership for approval.	March/April 2026 Area Partnership Meeting Cycle
Launch the Area Partnership Plan	Publicly launch the plan with key stakeholders and the community for input.	May 2026
Ongoing Monitoring and Review		
Objective	Key Activities	Resources
Implement Monitoring Framework	- Development of monitoring framework in line with refreshed Local Outcome Improvement Plan and Framework - Establish key performance indicators (KPI's) and assign roles for tracking progress.	February – April 2026
Regular Reviews	Ongoing review to assess progress and update plan accordingly	Ongoing

