



## **Neighbourhoods, Regeneration and Sustainability**

### **Neighbourhood Infrastructure Improvement Fund (NIIF) – Murals Guidance for Artists**

#### **INTRODUCTION**

The provision of NIIF offers support towards the costs involved in creating and delivering murals in local areas across Glasgow.

This opportunity exists for artists to bring their ideas to life and provide a platform for their talent to be showcased

The chosen site for the mural must be within the area approved by the relevant Area Partnership.

Proposals can only be submitted for one mural at a single site.

Your application form should be completed electronically. Paper copies will not be accepted.

The boxes within the form will expand to allow you to insert information. However, please answer questions as concisely as possible.

Applications can only be accepted for proposed works that have been requested by an Area Partnership through the approved governance process.

Proposals will be reviewed to ensure they meet the criteria, and you will be advised of the outcome in writing.

#### **WHO CAN APPLY**

Artists applying for NIIF funding may be of any age and at any stage of their career, but must not be in full time education, including any postgraduate study, before the date of application.

#### **WHAT WE CANNOT FUND**

There are certain types of proposals that will not be funded:

- projects which do not have prior written permission from the landowner/developer.
- ongoing running or maintenance costs, including repairs.
- items of equipment or clothing of a personal nature.
- functions that: (a) the Council or any other body has a statutory responsibility to provide; (b) duplicate or conflict with Council policies; (c) would be more appropriately funded from other sources.
- proposals in respect of religious activities, festivals or events.
- purchase and/or maintenance of vehicles such as cars, vans, minibuses, etc.
- proposals where members of the community are unnecessarily excluded, for example, on the grounds of race, religion, gender, economic /financial reasons.
- provision of meals and snacks.
- social events and parties.

- retrospective proposals, for example, installations that have already begun or where equipment has been bought or ordered.

## **CRITERIA**

Applications will be assessed against the following criteria:

- Mural proposals must have been approved by the relevant Area Partnership to be put forward for NIIF funding
- Suitable locations where installations will have maximum impact
- Installations which will reduce the impact of environmental blight
- The quality of the applicant's work
- The cost effectiveness of the proposal
- The quality of the material / images supplied

All applications must have adequate Health & Safety procedures in place; must have carried out a Risk Assessment and must provide a copy of the Risk Assessment report with the application.

Applicants must also have insurance (including Public Liability Insurance) and provide a copy of relevant insurance documents with their application.

There should be no overt commercial element, such as brand marketing etc.

No football colours, gang tags, offensive images or religious symbols should be contained within the mural.

The mural should not promote or oppose a view on a question of political controversy which is identifiable as the view of one political party.

The final image must be the same as the image submitted in the application.

Before proceeding, all works require prior written consent.

Copyright in all design for the mural (including any preparatory drawings and images) and in the mural itself shall be retained by the Artist.

The Artist shall grant to the Council non-exclusive Licence to reproduce the mural and images thereof for the full period of copyright in terms of law for promotional, archival, education, criticism, review or reporting of current, past and future events including without limitation the promotion and marketing of the City of Glasgow or any other proper purpose connected with the ongoing functions of Glasgow City Council.

Images of works completed through the fund may be used by Glasgow City Council, Glasgow Life, and other approved project partners to promote the initiative and the city.

In such cases, due credit should be given to the Artist(s) wherever possible. Any enquiries, requests or approaches for image use which does not meet these criteria (i.e. they are not wholly concerned with promoting the initiative or the city, or they contain some commercial element) will fall out with project scope. In those cases, appropriate permission should be sought directly from the Artist(s).

## **EQUIPMENT**

Funding requests towards equipment *may* be considered in exceptional cases, however, the expenditure must be clearly justified.

Applicants must clearly identify why the equipment needs to be purchased rather than resourced in other ways, such as rental - which is the preferred option of the fund.

For any applications requesting funding towards equipment, 3 reliable quotes must be included in the submission.

Applicants must meet 50% of the cash costs of equipment to be purchased. In-kind contributions are not permitted in this instance.

## **FUNDS AVAILABLE**

The fund will cover up to 100% of costs incurred and GCC reserves the right to offer a different amount to that requested.

## **HOW TO APPLY**

Applications should be submitted by email. Please note, there is no facility to hand deliver hard (paper) copies of these.

You should read the guidelines carefully.

Ensure you submit all information requested, answer questions in full and make sure there is a balanced budget.

Along with your emailed application form and a draft/outline of your proposed mural, two images of recent work are required as evidence of your artistic style and ability.

This should be submitted as an attachment with your emailed application form, ensuring any images submitted are relevant to the application.

Please do not send applications or artwork in the post.

Applications that are incomplete or do not contain sufficient information will not be considered.

## **SUBMISSIONS**

Completed applications should be emailed to [niifenquiries@glasgow.gov.uk](mailto:niifenquiries@glasgow.gov.uk)

The subject title of your email should be: **NIIF Mural Application** and should include the **NIIF reference number** – this reference number will be provided to you along with the application form when it is confirmed that your application can be submitted.

Your application will be considered in line with the guidance and criteria outlined.

## **PAYMENT**

Payment of agreed funding will be made upon completion of the approved works, receipt of invoice submission, and in accordance with GCC's standard payment terms.

On completion, invoices should be sent to [niifenquiries@glasgow.gov.uk](mailto:niifenquiries@glasgow.gov.uk) with the NIIF reference number included in the subject line.

If you require further information or advice, please contact [niifenquiries@glasgow.gov.uk](mailto:niifenquiries@glasgow.gov.uk)