

Request for consent of external advertising on private hire car approved.

8 With reference to the minutes of 28th August 2024 (Print 3, page 162) approving the amended Advertising on Licensed Vehicles Private Hire Cars Policy and the Advertising on Licensed Vehicles Taxis Policy with effect from 1st October 2024, there were submitted a report by the Director of Legal and Administration regarding a request by Glasgow Private Hire Ltd for consent to display external advertising on their private hire car Plate no 4026, advising

- (1) of the 2-step process in relation to advertising on or in either vehicle, as detailed in the report;
- (2) that step 1 of the process, which related to the submission of the artwork material to the Licensing Authority, had already been approved by the Legal Manager in line with the Advertising Policy; and
- (3) that Members were now required to consider whether to grant consent to the display of external advertising for the application that had been received in line with step 2 of the Advertising Policy.

After consideration, the committee granted consent to Glasgow Private Hire Ltd to display external advertising on their private hire car Plate no 4026.