

## **CITY ADMINISTRATION COMMITTEE'S MINUTES.**

Hybrid meeting, 21st May 2026.

### **City Administration Committee.**

**Present:** Richard Bell (Chair), Ken Andrew (substitute for Ruairi Kelly), Jill Brown, John Carson, Allan Casey, Annette Christie, John Daly, Laura Doherty (substitute for Susan Aitken), Greg Hepburn, Rashid Hussain, Eunis Jassemi (substitute for James Adams), Elaine McDougall, Donna McGill (substitute for Christina Cannon), Elaine McSparran (substitute for Chris Cunningham), Anne McTaggart, Angus Millar, Jon Molyneux, Cecilia O'Lone, Jill Pidgeon (substitute for Robert Mooney), Lana Reid-McConnell, Soryia Siddique, Catherine Vallis and Martha Wardrop.

**Apologies:** James Adams, Susan Aitken, Christina Cannon, Chris Cunningham, Ruairi Kelly and Robert Mooney.

**Attending:** E Rodger (Clerk); G Gillespie, Executive Director of Neighbourhoods, Regeneration and Sustainability; M Johnston, Director of Financial and Business Services; C Edgar, Director of Communication and Corporate Governance; M Millar, Director of Legal and Administration; and C Davren (for the Executive Director of Education Services).

### **Child and Family Poverty - Proactive outreach programme – Funding awards approved.**

**1** Councillor Bell, Depute Leader of the Council, City Treasurer and City Convener for Financial Inclusion, presented a report regarding an update on the development and implementation of an outreach programme to activate new data permissions granted by the Department of Work and Pensions (DWP) to the Council as part of the Child Poverty Programme and outlined funding received from the Scottish Government to support this proactive outreach, advising

- (1) that Glasgow had been at the forefront of identifying system barriers that limited the effectiveness of public services in addressing child poverty which had been highlighted through the Child Poverty Pathfinder, the subsequent Child Poverty Programme and the development of the city's Local Outcomes Improvement Plan 2024-34;
- (2) that the Scottish Government had commissioned a review of the Improvement Service which had highlighted significant progress in Glasgow's approach to Public Service Reform and child and family poverty, which focused on outcomes, early intervention and prevention and whole-family support;
- (3) that following ongoing work between the Child Poverty Programme, Financial Services and the DWP, the Council had been granted permission to use DWP

household-level data to make direct contact with families identified as living in poverty and provide support, which it had been unable to do in the past;

- (4) of the data that had been identified and the work undertaken in relation to Phase 1 of the programme and that direct proactive engagement enabled the Council and partners to understand family circumstances at an early stage and subsequently respond to need and generate learning to inform future service design, coordination and funding;
- (5) that the Scottish Government had responded positively to the Council's proactive outreach programme, and had made £1m available to support early intervention, subject to agreed conditions; and
- (6) of the conditions which included £650,000 to identify innovative ways to supplement the Glasgow Helps team to deliver the proactive outreach and £350,000 to support Third Sector partners to extend the range of services available to families.

After consideration, the committee

- (a) noted the update on the development and implementation of an outreach programme to activate new data permissions granted by the Department of Work and Pensions to the Council as part of the Child Poverty Programme;
- (b) acknowledged receipt of £1m from the Scottish Government to support proactive outreach and to support third sector support for in scope families; and
- (c) approved the award of £350,000 to Glasgow City Voluntary Sector to coordinate and secure support from Third Sector partners.