

## **External advertising on private hire cars – Requests for consent dealt with.**

**5** With reference to the minutes of 28th August 2024 (Print 3, page 162) approving the amended Advertising on Licensed Vehicles Private Hire Cars Policy and the Advertising on Licensed Vehicles Taxis Policy with effect from 1st October 2024, there were submitted reports by the Director of Legal and Administration regarding requests for consent to display external advertising on private hire cars, advising

- (1) of the 2-step process in relation to advertising on or in either vehicle, as detailed in the report;
- (2) that step 1 of the process, which related to the submission of the artwork material to the Licensing Authority, had already been approved by the Legal Manager in line with the Advertising Policy; and
- (3) that Members were now required to consider whether to grant consent to the display of external advertising for the 3 applications that had been received in line with step 2 of the Advertising Policy.

After consideration, the committee dealt with the requests as follows:-

<i>Private hire car company and licence plate numbers</i>	<i>Decision</i>
Network Private Hire Ltd (Plate Nos 2479, 2739, 2838, 3892, 4214, 4389, 4427, 4503, 4942 and 5048).	Request approved
Glasgow Private Hire Ltd (Plate Nos 2517, 2997, 3427 and 4584)	Request approved
HPN Leasing (Plate Nos 2730, 4318 and 5756)	Request approved