Item 7

8th September 2023

Glasgow Community Planning Partnership
North East Area Partnership
Report by Community Connector, Thriving Places Easterhouse
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Progress Report Thriving Places Easterhouse June to August '23

To update Area Partnership members on progress in relation to the Easterhouse Thriving Place.

Recommendations:

The Partnership is asked to note the contents of this report and that regular updates will be provided.

1. Introduction

Thriving Places area covers Easterhouse, north of the M8 motorway – the G34 area, with the exception of Wellhouse and Easthall. It also covers the area of Gartloch but is referred to as Thriving Places Easterhouse. Thriving Places was introduced in these neighbourhoods in 2017 to help improve the quality of life of people who live and work here. Local community members are encouraged to take active part in decision making and driving forward the agenda for Thriving Places. This report presents the progress on work of Thriving Places Easterhouse.

2. Social Media/Keeping the Community Informed

Facebook and Twitter continue to be used extensively to disseminate all relevant information to as many local residents and organisations as possible. Email groups are utilised to keep individuals, groups, organisations and local elected members aware of all things Easterhouse related, including the quarterly updates of the Easterhouse Activity Brochure and the Easterhouse Community Breakfasts.

3. Engaging with Residents and Partners

Meetings and Events: -

Eddie and Ali at Calvay Centre – connecting Eddie and Ali with all the local services and organisations and providing information about activities (Activity Brochures) and Community Breakfasts.

Jitka at GEMAP – connecting in a local resident and finding out more about up-to-date availability and services being provided.

Emma at Glasgow North East Carers Centre – connecting in a local resident and finding out more about activities and services being provided.

Jacqueline at Basketball Scotland – connecting Jacqueline in with all local organisations and services and providing information about activities (Activity Brochures) and Community Breakfasts.

Aultmore Park new parents' event – engaging with parents and providing information about Thriving Places and how people can get involved in making change happen. Provided information about activities (Activity Brochures) and Community Breakfasts.

Easterhouse Baptist Church – engaging with adults and young people attending holiday club and hosting their end of programme event.

Cathy McCormack event at Platform – working in partnership with Platform to develop and host an event, bringing together residents and community development grass roots workers to celebrate the lift of Cathy McCormack (a local resident who was instrumental in the demolition of sub-standard housing in Easterhouse and the reconstruction of warm, affordable homes) and to explore ways of creating a passion for change.

Platform Festival – engaging with residents and providing information about Thriving Places, activities (Activity Brochures) and Community Breakfasts.

Blairtummock Partnership – engaging with groups, services and organisations working together in the Blairtummock and Rogerfield areas. Exploring ideas, issues and areas for improvement. Recently, the partnership has been involved in Community Litterpicks and has been awarded funding for a p.t. Social Prescribing practitioner.

Community Breakfasts – Partnership events (Thriving Places Easterhouse, East End Flat Pack Meals and Easterhouse Baptist Church) - providing an opportunity for residents, groups, services, organisations and elected members to come together, to explore all that is good/great about living and working in Easterhouse and to create a picture of what needs to change, to make it a more thriving area. Funding for 4 of these events has been provided by the Area Partnership. Engaging with residents, facilitating conversations, discussing priorities and connecting residents with groups, services, organisation, local elected members and vice-versa. The overall aim of these breakfasts is to move towards creating a sustainable focus group that will drive forward any identified issues.

4. Ongoing Work

Easterhouse Activity Brochure – engaging extensively with all local groups, services and organisations to source activity and event information. Collating all information and distributing (quarterly), digitally, a brochure detailing all information in a day to day format. Printing 300 copies of brochure bi-annually and distributing to local groups and organisations and displaying copies in local shopping centre, for pick-up by residents.

Engaging with residents, partners and organisations, working in the Easterhouse area and building strong relationships. Constantly reviewing and seeking feedback on Thriving Places engagement methods – Community Breakfasts, Social Media, Email, Activity Brochures.

Working in partnership with Platform to deliver and event celebrating all of the great work that is happening in Easterhouse. The event will take place on Saturday 26th August.

Currently serving on the Boards of Easterhouse Citizen's Advice Bureau (Treasurer), Provan Hall (Board Member) and East End Development Company and Shettleston Upkeep (Director).

Community Connector role in Easterhouse is now Part-time. Additionally working as Part-time Lecturer with Glasgow Kelvin College (Community Wider Access) – both roles are symbiotic, with Thriving Places engagement and services being made available to students.

5. Training

Currently undertaking a Marketing Apprenticeship
Upcoming training in Canva, In-Design and Project Management (August '23)

6. Recommendations

It is recommended that the Area Partnerships take note of the content of this report.