Glasgow – European Capital of Sport 2023 – Programme of activities noted – Declarations of interest.

3 There was submitted a report by the Chief Executive, Glasgow Life, regarding a programme of activity taking place during 2023 whilst Glasgow was the European Capital of Sport (ECOS), advising

(1) that in 2003 Glasgow had won the title of European Capital of Sport and the organisers, European Capitals and Cities of Sports Federation (ACES Europe) had approached Glasgow to see if it would be interested in expressing an interest for this award again in 2023, which would mark the 20th anniversary since first winning the award and would also mean that Glasgow would be the first city to receive this award twice,

(2) that subsequently with the support and approval of the Glasgow Events Board the city had submitted a successful bid and had been awarded European Capital of Sport 2023 on 5th November 2019;

(3) that the city's bid had been based around 3 key themes, namely, School Sport, Community Sport and Sport for Health, and a year-long programme of activities had been planned, woven around participation and public health, building not just on the profile and massive scale of the UCI World Cycling Championships 2023, but also via the host of other local, citywide, national and international cultural and sporting events and activities;

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(4) of the vision and mission for ECOS, as detailed in the report;

(5) of the benefits to the city that securing the accolade of ECOS for a second time would bring, as detailed in the report;

(6) of the partnership and collaboration work that was integral to the success of the project and which was also a key objective to raise awareness of the accolade and the profile of sport in the city;

(7) of a number of events that had been planned during ECOS 2023, including conferences and an athletics event hosted in the Emirates Arena, as detailed in the report;

(8) that an ECOS grant fund had been created to inspire more local people to get active through sport and physical activity in communities across the city by supporting the establishment on new sessions aimed at underrepresented groups and community events to promote the local opportunities; and

(9) of the integrated marketing and communications plan that had been developed with the key aim of raising the profile of sport in Glasgow, and that a website had been developed to provide further information and act as a key engagement tool for the project.

Councillors Bruce and Doherty and Bailie Christie declared an interest in this item and took no part in the discussion and decision thereon.