**Street Play 2024 – Update noted.**

**2** With reference to the minutes of the City Administration Committee of 1st December 2022 (Print 5, page 543) approving the City Centre Transport Plan, there was submitted and noted a report by the Executive Director of Neighbourhoods, Regeneration and Sustainability regarding a proposal for the Street Play initiative in 2024, advising

(1) of the initiative, which supported the City Centre Transport Plan and had been introduced to encourage regular removal of cars from local areas/roads and free them up for community/resident play;

(2) that the initiative was very much focussed on play rather than events and had varying success since its inception, which more recently had been likely due to a combination of the impact of COVID-19 and the reduction in publicity and promotion;

(3) of the current application process and of the proposal to increase the number of Street Play weekends from 2 to 4 across the year, with Glasgow Life continuing to support the initiative and the process of reimbursing the insurance costs;

(4) that a communication plan that supported the awareness and promoted the uptake of the initiative would be devised and implemented and a short survey would be issued to previous participants in October 2023 to try to identify what improvements could be made to increase uptake; and

(5) of the challenges in relation to the initiative and of the next steps, and that confirmation of the Street Play weekends would be shared via a launch of the initiative in January 2024.