Connect and Flourish – Socially Connected Strategy noted.

5 There was submitted and noted a report by the Head of Health Improvement, Glasgow City Health and Social Care Partnership regarding the city's first strategy to address isolation and loneliness, launched as part of the Maximising Independence programme on the 23rd June 2022, advising

(1) that Impact Funding Partners (IFP) had been commissioned in the summer of 2021, to lead the development of a socially connected strategy for Glasgow, whereby the IPF had built on an earlier Glasgow Health Inequalities Commission on mental health and isolation and the Socially Connected Scotland strategy launched in 2019;

(2) that IFP had used a design process developed by the V&A Dundee to ensure inclusive engagement in the design and delivery of the strategy and the V&A team had worked with the strategy steering group to utilise a planning process that required them to better understand and articulate the problems that needed to be solved, from the people who experienced the issues, prior to wider engagement;

(3) that over 40 groups representing the whole spectrum of the Equality Act 2010, and hard to reach groups across the city, had been approached and contributed to the design process, including involving their members in clarifying what questions would work best to enable participants to contribute on the issues they felt were critical, as detailed in the report;

(4) that the strategy had captured feedback directly through the embedded short video links provided by some of the contributors, as well as quotes from others;

(5) of the 5 areas identified as key in supporting good connections and reducing loneliness, as detailed in the report;

(6) that the Strategy had been launched at an on-line event on the 23rd June 2022 with attendance by contributors, agencies and community planning partners, Scottish Government colleagues, with 68 attendees, in addition, the strategy had also been presented to key strategic groups in the city and was being scheduled for a forthcoming Glasgow Community Planning Partnership Executive meeting; and

(7) of the Flourish and Connected Strategic recommendations and next steps.