Item 9

9th June 2022

Glasgow Community Planning Partnership

Hillhead Area Partnership

Report by Director of Community Empowerment and Equalities

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Hillhead Area Budget Funding 2022/23: An Introduction and Applications for Funding

Purpose of Report:

To provide the Area Partnership Members with:

(1) An introduction to Area Budget Funding for new Members of the Partnership;

(2) Details on the Area Budget Funding Allocations for Area Partnerships in 2022/23;

(3) Details on the current Hillhead Area Budget Funding position; and

(4) Recommendations on current applications for funding.

Recommendations:

The Area Partnership is asked to:

1) note the introduction to Area Budget Funding;

2) note the Area Budget Funding Allocations for Area Partnerships in 2022/23, as detailed in Appendix One, attached to this report;

3) note that a review of the area budget funding priorities will take place during 2022/23;

4) note the current budget position for 2022/23; and

5) consider the recommendations on Area Budget Funding applications, as detailed in Appendix Two, attached to this report.

Hillhead Ward 11

Purpose of Report

1. This report provides new Members of the Area Partnership with an introduction to Area Budget Funding for Hillhead/Ward 11; details the current position with the 2022/23 Area Budget; and makes recommendations on current applications for funding.

Introduction

2. The Area Budget is part of the Glasgow Communities Fund. Funds are provided by Glasgow City Council (GCC) with decisions on applications made by the Glasgow Community Planning Partnership's 23 Area Partnerships. The 2022/23 Area Budget Allocations were agreed by GCC's City Administration Committee, as part of a three-year package of funding, on 12th March 2020.

3. The allocations to Area Partnerships are based on a base allocation for all Area Partnerships, with the remainder based on population and the Scottish Index of Multiple Deprivation 2020. A breakdown of the allocation per Area Partnership can be found in Appendix 5 to the report approved by the City Administration Committee on 12th March 2020; the information on the Allocation per Area Partnership has been attached as Appendix One to this report.

4. The budgets are intended to be used to provide grants to local community and voluntary organisations to provide services that will help to achieve the Area Partnership's local priorities and Glasgow City Council's/Glasgow Community Planning Partnership's objectives. Area Partnerships can also provide financial support to Council services and partner organisations but only if the proposal demonstrates a fit with local priorities, the involvement of local communities and is additional to their core remit.

Area Budget Funding Scheme

5. The Area Budget aims to provide an efficient scheme that allows wide access to funding whilst ensuring that funding is
a) targeted at local priorities and
b) complements and is consistent with the overall objectives of Glasgow City Council/Glasgow Community Planning Partnership.

To achieve this, the scheme provides:

- a simple application process to encourage wider participation;
- a consistent assessment process;
- an accountable decision making process; and
- efficient grant management and monitoring processes.

6. Area Budget application forms, guidance notes, investment priorities and deadlines for submission of applications can be found on the Council's website at: https://www.glasgow.gov.uk/index.aspx?articleid=18748.

Investment Priorities: Area Partnerships have agreed local investment priorities for use of the Area Budget. Area Partnerships should seek to allocate funding to

applicants that will assist in the delivery of their locally agreed priorities. However, Area Partnerships will be able to discuss applications that -

7. i) do not fit with the investment priorities but that make a strong case for consideration. In determining whether a strong case has been made, Area Partnership should consider whether the application:

a. Demonstrates a fit with the wider Council or Glasgow Community Planning Partnership priorities;
b. Demonstrates clearly: a response to an identified need within the local community; that it has involved the local community in its development; and will benefit the local community;
c. Provides a response to new or emerging issues (which had not previously been identified as an investment priority); or
d. Responds to "exceptional circumstances"

ii) The following are the current Investment Priorities for this Area Partnership-

- Cleansing and Environment;
- Community Safety and Security;
- Vulnerable People;
- Woodside as a thriving place;
- Learning and Employment opportunities;

8. **Application Process**: The application process has been simplified in recent years through the introduction of a streamlined application form and a central contact point for the recording and processing of all applications.

9. **Assessing Area Budget Applications**: At every Area Partnership meeting, an Area Budget report is presented that provides members with details of

- Any funding returned (e.g. for projects that have not taken place) to the Area Budget;
- Awards made through Delegated Authority, (See Section 47 of the Council's Scheme of Delegated Functions here)
- The Area Budget balance prior to the meeting;
- A summary of Area Budget applications for consideration at the meeting, including officer recommendations.

10. Once a year, a Final Monitoring Statement Report will be provided to the Area Partnership detailing the Awards made during the previous financial year.

11. Prior to making a recommendation, officers undertake an assessment on all Area Budget applications. To ensure consistency, officers are guided by an Area Budget Operations Manual. In summary, the key features of the assessment are:

- Determining Area Budget Eligibility: The Area Budget Eligibility Criteria covers
    - The applicant's governance arrangements;
    - any outstanding financial and/or monitoring issues relating to a previous award;
    - Applications from a public sector organisation must demonstrate that the activity/service for which funding is requested is additional to its core remit(s);
    - The Application must "fit with local Priorities" and if not, make a *"strong case for consideration"* to be eligible.
    - All Area Partnerships will be invited to review their Investment priorities during 2022/23; and
    - Does the application request funding for eligible items/activities.

- Assessment of Application's Merits: If deemed to be eligible, the application will be assessed against the following three questions:

    - Has sufficient information been provided about the proposed activity/service to make a recommendation?
    - What will be the impact of the application if Area Budget funding is granted?
    - Is the application properly costed?

12. **Making a Recommendation**: Following the assessment, an officer will make a recommendation on each application from one of the following four options:

- **Approve**: This recommendation will be submitted for an eligible application that provided sufficient details on what the requested funding was to be used for, the impact that the funding would have and was costed properly;
- **Reject**: This recommendation will be submitted for an eligible application that has been assessed as not meriting Area Budget funding. The reason(s) for this recommendation would normally relate to an unsatisfactory assessment around the impact and/or cost of the application.
- **For Consideration**: This recommendation will be submitted for an eligible application for which **insufficient information** has been provided to make an approve/reject recommendation but it **is time critical** for a decision to be made at the next Area Partnership meeting; and
- **Continue for Further Information:** This recommendation will be submitted for an eligible application for which **insufficient information** has been provided to make an approve/reject recommendation and it **is not time critical** for a decision to be made at the next AP meeting;

13. If the recommendation is to approve, the officer will then take into account the following factors when determining the decision making process and the amount to recommend.

- The amount of Area Budget funding requested:

If the application is requesting Area Budget funding of £500 or less, then the application will be referred to the Director of Community Empowerment and Equalities for a decision under the Council's Scheme of Delegated Functions. Before arriving at a decision, the Director will consult the Area Partnership Convener to determine if the Convener (a) is happy for the application to be considered under the Scheme of Delegated Functions or (b) would like more information on the application or (c) would prefer to direct the application to the Area Partnership meeting for a decision rather than use delegated authority;

- The recommended minimum and maximum awards:

  There is a minimum award of £300 for all Area Partnership awards and a maximum award of 10% of the Area Partnership's annual budget – this applies to any single organisation for one or more projects. The Area Partnership may choose to exceed the maximum award if it deems there are exceptional circumstances; for the Hillhead Area Partnership this amount is £6,184.00.

  There are also maximum awards for specific activities:

  - ✓ £350 for bus trips
  - ✓ £500 for team strips
  - ✓ £1,000 for residential trips
  - ✓ £5,000 for community events

- Whether any conditions, in addition to the Council's standard conditions of grant, should be applied to an award.

2022/23 Area Budget Funding Allocation

14. Glasgow City Council's City Administration Committee, on 12th March 2020, allocated funding for Area Partnerships for the period 2020/21 to 2022/23, subject to available resources. The area budget for Hillhead Area Partnership for 2022/23 is **£61,838.56.**

15. The remainder of this report provides details on the funding allocated to date and recommendations on current applications for Area Budget funding.

Area Budget Expenditure to date

16. To date, Hillhead Area Partnership has committed a total of £14,710.00 (23.8%) of the budget to various projects providing a service in the Ward, leaving a balance of **£47,128.56** (76.2%) yet to be allocated.

Area Budget Funding Applications

17. Appendix Two provides a summary of the applications that require consideration by the Area Partnership. Each application has been assessed using the process outlined earlier in this report. Based on the assessment, a recommendation is offered in respect of each application for funding. The recommendation may include any specific conditions, in addition to the standard GCC conditions of grant. The Area Partnership is asked to consider the applications and the recommendations offered.

Recommendations

18. Hillhead Area Partnership is asked to:

a) note the introduction to the Area Budget;

b) note the Area Budget Funding Allocations for Area Partnerships in 2022/23, as detailed in Appendix One, attached to this report;

c) note that a review of the area budget funding priorities will take place during 2022/23;

d) note the current budget position for 2022/23; and

e) consider the recommendations on Area Budget applications, as detailed in Appendix Two, attached to this report.

Appendix One

Area Partnerships – Recommended Allocations of Area Budget Funding for 2022/23 (same as 2021/22)

Ward No.	Ward	Allocation in 2021/22 to be same for 2022/23
1	Linn	£80,436.78
2	Newlands/Auldburn	£66,248.48
3	Greater Pollok	£90,546.37
4	Cardonald	£67,115.22
5	Govan	£90,148.56
6	Pollokshields	£62,408.19
7	Langside	£61,580.48
8	Southside Central	£85,842.35
9	Calton	£99,512.15
10	Anderston/City/Yorkhill	£62,446.05
11	Hillhead	£61,838.56
12	Victoria Park	£59,732.90
13	Garscadden/Scotstounhill	£87,055.61
14	Drumchapel/Anniesland	£84,175.15
15	Maryhill	£66,443.71
16	Canal	£108,959.02
17	Springburn/Robroyston	£100,319.59
18	East Centre	£114,591.36
19	Shettleston	£72,339.21
20	Baillieston	£63,838.30
21	North East	£88,194.44
22	Dennistoun	£65,664.51
23	Partick East/Kelvindale	£60,284.20
	Total	**£1,799,721.19**

	2021/2022 – same for 2022/23
Area Partnerships	£1,799,721
Special Needs Playscheme	
Transport	£40,000
Citywide Playschemes Allocation	£25,265
Total	**£1,864,986**

Appendix Two

Hillhead Area Partnership - Area Budget Funding Applications 2022/23

Applicant / Project Title and PRN	Purpose of Award	Area Partnership Priority	Total Project Costs (inc. Match funding)	Amount Requested	Recommendation inc. Specific Conditions of Grant
Queen Margaret Drive Community (QMDC) <u>Project Title</u> The Queen Margaret Drive Festival & Great Street Play 2022 PRN 028/16	Queen Margaret Drive Community (QMDC) seeks to develop community cohesion and engagement with the G20 heritage area around QM Drive through an appealing community event in June 2022 that bring all sections of the community together. QMDC aim to reduce isolation among local residents and build positive connections across different cultural groups and generations living in the neighbourhood. QMDC also set out to foster pride in surroundings and by bringing people together promote awareness of new initiatives and the means to have their voice heard in local decision making. QMDC already have held a number of Gala Days since 2012, and even organised an early morning Street Party when the Olympic Baton travelled along the Drive. The talents of local musicians have been celebrated at previous events, and a sessional Community Arts Worker has been employed to run outdoor arts and play workshops for local children. QMDC are liaising with Byres Road Improvement District on plans for the local area. The Queen Margaret Drive Festival & Great Street Play 2022 seeks to address issues in the local community- a lack of safe street play and isolation for some local residents - particularly the elderly but also refugees and others living on their own. QMDC have partnered with Halo Arts & Operation Play Outdoors. Their expertise and specialist knowledge have ensured that a section of Queen Margaret Drive can be closed safely, with the proper road closure permissions and insurance organised. Qualified & PVG registered Playworkers will lead fun play sessions for local children in designated safe areas on the Drive. QMDC have consulted with Halo Arts, Operation Play Outdoors, The Children's Wood, and their G20 Youth Group in Maryhill as well as businesses on QMD and network of QMD volunteers and Glasgow Life. QMDC had initially decided on Sunday 26th June for the event but were unable to secure the free road closure from Glasgow City Council. QMDC have now been offered this for the September weekend and so have decided on Sunday, 25th September as being appropriate for this Community Day. *Cont'd below*	Vulnerable people	£8,125.00 <u>Match funding</u> Local Businesses – £2,500.00 *(confirmed)*	£5,625.00	Consider an Award of £5,625.00 Subject to the following Conditions of Grant – -The Grant Recipient adhering to Government Advice with regard to the Coronavirus (COVID-19) outbreak; -If the project cannot take place the Applicant must advise Glasgow City Council if it can be re-scheduled and project delivered/funds spent by 31st March 2023; -If the project is unable to go ahead (for COVID or any other reasons) the Applicant must advise Glasgow City Council and return the funding as early as possible but no later than 1st December 2022, to enable the Partnership to re-allocate the funds within the financial year 2022/23.

	Nobody will be left out in the Queen Margaret Drive's Celebration. Young and old will be invited. QMDC are keen to provide performance opportunities for local community groups and musicians that not only will showcase their talents but will promote cultural understanding. Other elements will include live music, samba bands, stilt walkers, hula hoopers, jugglers, buskers, street magicians, and arts entertainers Think Circus. There will be an emphasis on learning – street artists will provide workshops too so children and young people can learn new skills. Operation Street Play will run other interactive activities for children and families – for example, their popular treasure hunt, their Giant Skipping Rope and Loose Parts Play Trailer. Another important aspect will be the involvement of local groups - for example, Maryhill Integration Network, North Kelvin Community Council, Greek Thompson's Sixty Steps Preservation Group, The Children's Wood/North Kelvin Meadow. It will also allow the chance for locals to express their views to community leaders and representatives. This joyous celebration day will give members of Queen Margaret Drive - young and old - the chance to get together and connect with one another. It will also give the opportunity to showcase the best of the community and very importantly regenerate confidence, create prosperity (for local businesses especially) and build heathy and positive community connections after times of great stress and hardship for many local people. <u>Breakdown of Costs</u> - -Hire/installation/dismantling of large tent, long table chairs & stage/ PA QMD Drive = £2,350.00; - Publicity-flyers, posters, advertising- design/print = £400.00; - Generator/Power washer/Diesel Hire/Security/First Aid = £1,600.00; - QMDC Staff team: Stage Manager, Event Programme Co-ordinator, Stewards = £1,400.00; - Fees for street performers, Food/Travel expenses for volunteers = £1,475.00. -Admin/Coordination & Insurances = £900.00 **Total Cost of Project = £8,125.00** No: of Beneficiaries: 500 Date of Project: Sunday, 25th September 2022				

Applicant / Project Title and PRN	**Purpose of Award**	**Area Partnership Priority**	**Total Project Costs (inc. Match funding)**	**Amount Requested**	**Recommendation inc. Specific Conditions of Grant**
WestFest(WF)	WestFest (WF) is a new not-for-profit, community focused company,	Thriving	£18,032.80	£16,032.80	Consider an Award of

	with its main objective being to provide a range of free and accessible events and experiences throughout the year for those living in the West End of Glasgow. WF believe that everyone should have the arts and events in their lives - not just those on high incomes and living in affluent areas. WF will aim to engage and connect with people all across the West End, not just those living in Hillhead as is often the case. WF's core team are all West End residents and have years of experience working in our target communities as well as links to local businesses, community groups, schools & charities. WF offices are based in Dowanhill Park in the Partick East/Kelvindale ward from where WF do a lot of work. WF will be delivering its first major community event 'The Big Weekend' on the 3rd and 4th September 2022. The Big Weekend will take place at the Kelvingrove Bandstand, spilling onto Kelvin Way and will comprise a programme of free, accessible community and family focused events and activities both in the bandstand itself and along the closed Kelvin Way. The programme will comprise: Saturday, 3rd September - 11am-5pm The Big Saturday Family Day - This gala style event will feature a variety of entertainment on the Kelvingrove Bandstand from local bands, choirs, community groups, schools and more. As well as our programme at the bandstand, there will be content along Kelvin Way with be a selection of stalls, food & drink vendors, bouncy castle, kids' climbing wall, street theatre, street play from Operation Play Outdoors & face painters and pop up performances from the likes of Sambayabamba; Sunday, 4th September - 11am-5pm 'Voice@theBandstand' – a celebration of choral singing with at least 10 community choirs and choral groups from across Glasgow. Also featuring orchestral music from the likes of The Glasgow Barons & the Cooperative Brass Band. *Cont'd below* Sunday, 4th September 7.30pm-10pm Live@The Bandstand – a unique event celebrating the rich and diverse live music scene in the West End. Featuring a range of performances from unsigned artists from across our wards from variety of genres from folk, to rock and classical. Since the Kelvingrove Bandstand was restored in 2014, unfortunately it has been rarely accessible to the community as pop and rock music	Places Community Empowerment Enhancing Culture and Leisure Provision		Pro-Rata Amounts requested from APs as below – -Ward 10 – Anderston/City/ Yorkhill AP = £3,206.56 -Ward 11 – Hillhead AP = £3,206.56 -Ward 12 – Victoria Park AP = £3,206.56 Ward 15 – Maryhill AP = £3,206.56 Ward 23 – Partick East/Kelvindale AP = £3,206.56	£3,206.56 Subject to the following Conditions of Grant – -The Grant Recipient adhering to Government Advice with regard to the Coronavirus (COVID-19) outbreak; -If the project cannot take place the Applicant must advise Glasgow City Council if it can be re-scheduled and project delivered/funds spent by 31st March 2023; -If the project is unable to go ahead (for COVID or any other reasons) the Applicant must advise Glasgow City Council and return the funding as early as possible but no later than 1st December 2022, to enable the Partnership to re-allocate the funds within the financial year 2022/23.
Project Title The Big Weekend 2022 PRN 007/22			Match funding Byres Road BID - £2,000.00 *(confirmed)*		

	promoters tend to book the venue up years in advance for profit making concerts. Glasgow Life have given us the rare opportunity to use the bandstand and permission to use Kelvin Way also. The event is designed to be a fun and free day out- bringing together people from all over West Glasgow for a unique weekend of free performance, community arts and culture. Although The Big Sunday takes place in the Kelvingrove area, it is very much open to and targeted towards audiences participation and engagement from Hillhead, Partick East/Kelvindale, Maryhill, Anderson/City & Victoria Park. WF will engage with each of these communities and attract attendance in the following ways: *Targeted local promotion in each area- 60x40 poster drums- Provided by City Posters/Jackarts, 10,000 A5 and 200 A4 posters, Targeted social media ads- Facebook, Instagram, Twitter *Engagement and promotion with schools and community groups * Working with at least two community groups per area to provide content for the event, e.g choirs, dance groups, youth theatres *Putting a call out for local performers and street artists from each area There will also be advertising in Glasgow West End Today magazine and listings on sites such as Whats On Glasgow, The List & Glasgowist. WF are confident that with the above, can attract attendance of at least 1000 from each ward across the weekend and will be carrying out a postcode analysis and relevant market research to measure progress against this target. It is important to WF that the performers, groups, schools and charities involved are all drawn from target areas. Groups WF hope to engage with across the weekend so far are G20 Youth Project, Maryhill Integration Network, Partick Annexe, Partick Housing Association, Glasgow Barons, Hillhead Youth Theatre, Sambayabamba, The Children's Wood, The Pyramid & more *Cont'd below* The grant requested will go a long way and will allow WF to deliver this much needed event. <u>Breakdown of Costs</u> - -Staff: stewards, event managers, stage manager, security = £4,500.00; - PA hire, van hire, toilet hire, wheelchair platform, bouncy castle and climbing wall = £4,040.00; -Glasgow Life Costs) = £3,917.80;				

	- Proportion of coordination, planning, admin & insurance = £1,600.00; -Expenses, fees and feeding for performers and volunteers = £2,750.00; -Publicity Materials, Advertising, Posters & Signage Design/Print = £1,225.00 **Total Cost of Project = £18,032.80** No: of Beneficiaries: 999+ from each Ward area				