

Priesthill and Househillwood Thriving Place



October 2017



Welcome to Priesthill and Househillwood Thriving Place

Thriving Places was introduced in Priesthill and Househillwood to help improve the quality of life of people who live and work here. This can mean trying to improve health and wellbeing, community safety, education, employment, income, housing, the local environment or access to services. It can also mean encouraging local involvement in decision making and helping make better connections within the local area.

A key part of Thriving Places is providing services with people, not to people. This means engaging with communities using a grass roots approach to deliver the right services in order to address the right local needs. A Community Organiser was recruited in June 2017 to help local communities get involved in Thriving Places. As such, the work is just ending its first year.

This 10-year plan will tell you more about what Thriving Places is doing in Priesthill and Househillwood. It is based on consultation with local people over the last year. This is a living plan, which means that it will change as more local people get involved and the work progresses.

Local communities have to be meaningfully involved for the plan to work. Without local communities and our partners working together we cannot achieve what the plan sets out. Local people and local organisations are already involved in the Priesthill and Househillwood Neighbourhood Forum and theme groups and more are needed to achieve the goals expressed in this plan.

This plan should be relevant to people who live and work in the local area and there are plenty of opportunities to be involved in different ways. This could mean setting up or joining a community group, joining a club, attending meetings, volunteering or just telling us what you like or what you would like to change about the local area.

We recognise that your community is made up of a mix of people: for example, children and young people to the elderly, people from a variety of ethnic backgrounds and religions, disabled people and those with mental health issues. Sometimes people from these groups are less involved in community activities and often less likely to be consulted in planning processes. It is important that the views of these diverse groups are included in the plan too, so we will make extra effort to involve them. This means that the plan will represent the views and needs of the widest range of people in the community.

To find out more about Priesthill and Househillwood Thriving Place you can contact:
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Why This Plan Matters

The Community Empowerment (Scotland) Act 2015 was passed to help communities have more say in decisions that affect them and to be empowered to do more for themselves, where appropriate. For example, the Act enables community groups to take ownership of or run a local community centre.

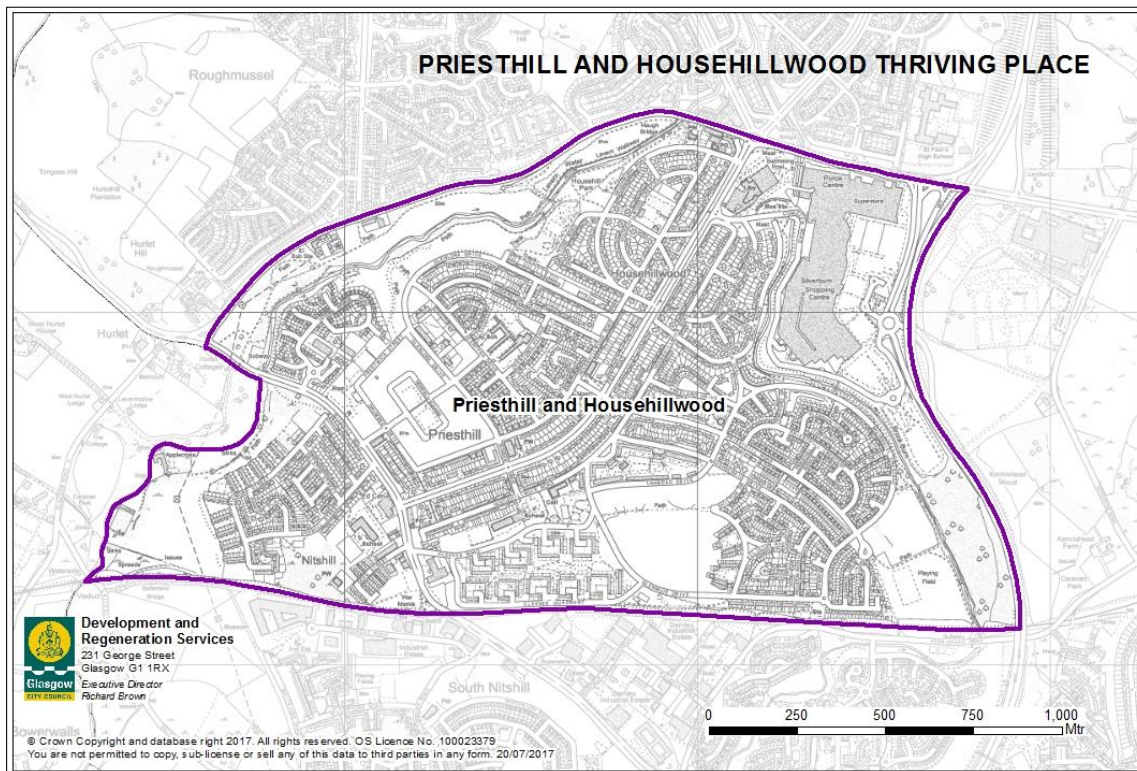
The Act also requires Community Planning Partnerships (CPPs) to produce Locality Plans with local people for areas that are disadvantaged in some way, including health and wellbeing, access to services, housing, community safety, employment, income or education. Locality Plans have to set out local priorities (based on consultation with people who live in Priesthill and Househillwood), what improvements are planned and when these improvements will be made. If you live or work in the local area you have the right to be involved in the work associated with the Locality Plan. CPPs are required to publish progress reports on Locality Plans every year. This is the Locality Plan for your area. It tells how we will improve the quality of life here over the next 10 years, working in partnership with local communities.

The communities of Priesthill and Househillwood are already successfully working with partners through the Neighbourhood Forum and theme groups and this is something we will continue to build on. There are many other local organisations which are part of Priesthill and Househillwood Thriving Place, including Priesthill and Househillwood Neighbourhood Forum, Greater Pollok Maintenance Scheme, 3 Hills Community Garden, Priesthill URC and Peat Road Hall, Sanctuary Housing, Rosehill Housing Association and Glasgow Housing Association, Jeely Piece Club, Homestart Glasgow South, SWAMP, Aberlour and Village Storytelling Centre, South West Community Cycles, and Cleeves Parent Council.

Life in Priesthill and Househillwood

The Priesthill and Househillwood Thriving Place is on the south western edge of Glasgow, bordering Renfrewshire to the west, East Renfrewshire to the south, and Pollok Country Park to the north east. It also includes much of Nitshill.

Priesthill and Househillwood is predominantly residential, with a relatively equal mix of flats and houses. The most prominent local employer is Silverburn Shopping Centre on the north eastern edge which opened in 2007. These boundaries are flexible; they may change to reflect the way that people identify with the place where they live. Thriving Places may also work just outside these boundaries if local people use nearby community centres or schools in Arden, Darnley or Pollok, for example.



A Brief History of the Area

Priesthill and Househillwood was originally a farming community. It was one of the earliest attempts made by the Glasgow local government to relocate families from the central tenements of Gorbals, Pollokshaws and other districts. Several homeless families were housed there in or around 1948–1950.

St. Robert's school and other public schools were built to educate the influx of new residents in the early fifties. The hills beyond Priesthill and Househillwood were farmed until the 1960s and formed part of the Kennishead farm. This land was bought by Glasgow Corporation for housing purposes and the Darnley development was built there. Eastwoodmains next to Arden and Priesthill and Househillwood was also farmed into the 1960s and this land was taken partially to make way for the motorway.

The houses built by the local government in the 1950s were mostly condemned and levelled and the land was used for a mixture of private and public housing developments.

Priesthill and Househillwood has seen some changes over the past ten years, notably, the opening of the Silverburn Shopping Centre and Pollok Civic Realm, but also the demolition of tenement flats at Newfield Square between 2004 and 2006. (However, Sanctuary Scotland has received planning permission to build new housing in Newfield Square.) There has also been housing built near Priesthill and Darnley train station by Sanctuary Scotland and Rosehill Housing Associations in the past few years.

Who Lives in Priesthill and Househillwood?

The number of people living in Priesthill and Househillwood has fallen over the last 11 years, from 8,628 in 2011 to 8,351 in 2015. There are more women (54%) living in the area than men (46%). The estimate of female life expectancy in Priesthill and Househillwood is slightly above the Glasgow average, while the male estimate is slightly below.



More than one in five people in the area are aged under 16 years of age, compared to less than one in six across Glasgow. A third of the households in the local area have dependent children, compared with just under a quarter across Glasgow. The number of 18-24 year olds in Priesthill and Househillwood has decreased by 8% since 2011, while the number of 5-11 year olds has increased by 7%. Lone parent with dependent children households account for 17% of all local households, compared with 9% of households across the city. 14% of local people are aged 65 years or older, the same as the city overall.



A very small number of people (2%) do not speak English well or at all, which is slightly less than the Glasgow figure (3%).

There are local challenges and people living in Priesthill and Househillwood have poorer life outcomes than the city average. The average number of years that local men are likely to

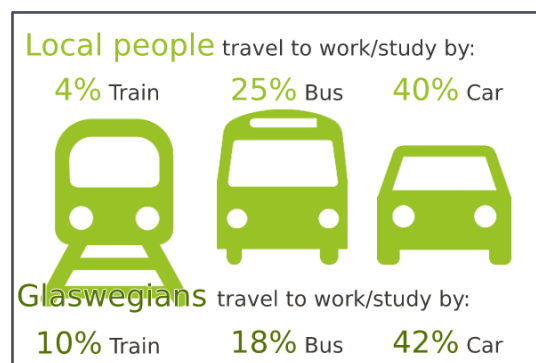
spend in good health is 52, compared to the Glasgow average of 56. For local women Healthy Life Expectancy is 52 years, compared to 58 across the city.

Over a third of local people (37%) have one or more long term health conditions, which is higher than Glasgow as a whole (31%). 17% of people in Priesthill and Househillwood feel their day-to-day activities are limited a lot by a health condition, compared with 13% across Glasgow. 11% of local people describe their health as bad or very bad, compared to 9% of people citywide. There are higher rates of alcohol and drug-related health problems, more people prescribed drugs for mental health issues and higher levels of mothers smoking during pregnancy.

Local secondary school attendance has a similar pattern to Glasgow, at nine out of ten pupils. However, local pupils on average do less well at school compared with the city average. A third of pupils across Glasgow achieve 5 or more qualifications at this level, compared with less than a quarter of local 4th year pupils. Just under half of local people (49%) have no qualifications, compared to just under a third of people across the city (32%).



More local children live in poverty than in Glasgow overall; reflecting that Priesthill and Househillwood have a much higher level of deprivation than Glasgow as a whole. There is a high proportion of local people claiming out-of-work benefits compared with the Glasgow average. Jobs in the local area have risen by 24% since 2004, mainly due to the opening of the Silverburn Shopping Centre. This is greater than the increase across Glasgow (3%) within the same time period. However, there is a larger proportion of part-time workers in the local area (60%) compared to Glasgow as a whole (32%).



There are a number of local community groups, organisations and services which seek to address these challenges.

What's in Priesthill and Househillwood?

There are some active community groups and associations in Priesthill and Househillwood, but increasingly more local people are getting involved in existing groups and some new groups have been set up recently. Some of these groups are quite formal, with constitutions and bank accounts and some are groups of friends who meet regularly to take part in activities or shared interests and socialise. Volunteers are essential in helping to support local groups and projects such as the Community Breakfast and 3 Hills Community Garden.

Local service and transport infrastructure is generally good and includes trains from Priesthill and Darnley to Glasgow Central and regular bus services into the city centre.

Silverburn Shopping Centre contains a large number of high street stores, as well as a supermarket and cinema. The Pollok Civic Realm houses a health centre, local history museum, library, gym and swimming pool.

The 3 Hills Community Garden is a place for local people, individuals or groups, to grow fruit and vegetables and enjoy green space in the heart of Priesthill. The garden is located in the grounds of Cleeves Primary School and Burnbrae Children's Centre and is open to all local residents, not just for parents or children of the school. There are extensive grounds for members and locals to sit and enjoy along with the play areas for the younger users.



3 Hills Community Garden, 2017.

Local children attend Cleeves, Gowanbank, St. Bernard's Primary Schools and St. Paul's High School. There are two church halls in the local area, at St Christopher's (known locally as the '50p Church') and Priesthill United Reformed Church. Both churches run a number of services for local people.

There is no community centre within Priesthill or Househillwood, although the Wedge is located nearby at the junction of Barrhead Road and Peat Road. Noble Art Amateur Boxing Club is located in Nitshill. Cleeves Primary School, Tesco and Silverburn Shopping Centre

provide free meeting accommodation for local groups. Peat Road Hall also provides community space and this, for example, is where the Neighbourhood Forum meets.

Priesthill and Househillwood are within the Levern and District Community Council area. The Community Council meets 10 times a year.



Pollok Civic Realm, 2016.

You can find out more about groups, organisations and facilities in Priesthill and Househillwood from the Community Organiser or Partnership and Development Officer.

How Local People Have Been Involved

Local people have been involved in Thriving Places in a number of ways, using different consultation methods. A common theme to these consultations was that local people were asked what they liked and disliked about Priesthill and Househillwood and how they would change things about the area. People were also asked if they wanted to become more involved in Thriving Places.

A **Gala Day** was held in August 2015 in Cleeves Primary School. This attracted around 100 people, and sought to find out what it is like to live, work, and access services in the local area.

A **community consultation** was then held in November 2015, '*A wish for your community*', which followed on from the issues raised at the Gala Day and explored the strengths and assets of the community and areas for improvement. A total of 86 responses were generated from this consultation, which were collected from local people at stalls, under four headings:

- Activities for Children and Young People
- Community Safety
- Community Spirit
- Environmental

Within each of the categories, the “wishes” were analysed and grouped into themes in order to demonstrate how many members of the community expressed the same wish.



People Taking Part in the 2015 Consultation

A programme of **community organised events** followed in 2016 and 2017. This includes community fun days, community car boot sale/fun days and the annual gala day. At all events local people are asked about their views on the local area and if they would like to be involved in Thriving Places.

A **Community Breakfast** takes place every Tuesday within the Peat Road Hall, supported by a Health Improvement Practitioner and the Community Organiser to provide an informal space for local people to connect with each other. This provides an enjoyable and comfortable social setting for local people to come together to have “*a bacon roll, a cuppa and a blether*”, to meet new people and create connections. Between 50 and 70 people attend each week and people are beginning to bring their own skills and enthusiasm to the breakfast by playing music, baking cakes and bringing fruit and vegetables to give away to local people.

About the Community Breakfast

‘Great banter, making new friends, fab food...’

‘Good to have a nice friendly place to go and meet other people...’

- Local residents

There have been four **Community Budgeting** opportunities using various methods of community involvement and processes. Funding for these have been secured through the GCHSCP Child Healthy Weight Fund, Community Planning, Sanctuary Housing Association and Glasgow Homeless Network with a total of £45,000 being distributed to 24 local groups and organisations. Funded projects include:

- 3 Hills Community Garden working with children to make soup from vegetables grown within the garden, the children received a soup bag with all ingredients and recipes to take home to enable them to share their learning with their family.
- Cheeky Chops Parent and Toddler Group taking part in a Get Cooking Get Shopping programme, with funding going to buy cooking essentials like blenders, Tupperware and utensils. This provided 15 families with the equipment to enable them to continue their new learned cooking skills at home.
- Home Start supported 10 families living across Househillwood and Priesthill who were struggling to cope with the challenges of everyday life.
- A local parents group at Cleeves Primary School was funded for an activity programme which includes cooking, arts and upcycling.



Community Breakfast, Peat Road Hall, 2017.

What Local People Say About Their Area

The table below shows how the wishes were spread across four headings of activities for children and young people, community spirit, the environment and community safety. The majority of wishes at the consultation related to the desire for a new community centre for the area, with some respondents mentioning that the old community centre was well used but has since been removed and has not been replaced.

	Proportion of 'Wishes' at Consultation
Activities for children and young people	33%
Community Spirit	29%
Environment	24%
Community Safety	14%

Many of the people who came along also mentioned the need for better provision of youth facilities and activity groups for children and young people.

The establishment of a 'Youth Bus' to tackle antisocial behaviour was put forward by one respondent. The respondent offered further comment on how this could be implemented:

'Have the community play a big role in tackling its own issues. Anyone who can provide diversionary activities on the bus for the young people. Support can come from anywhere but it's important that its support, not doing things to the community.'

- Local resident

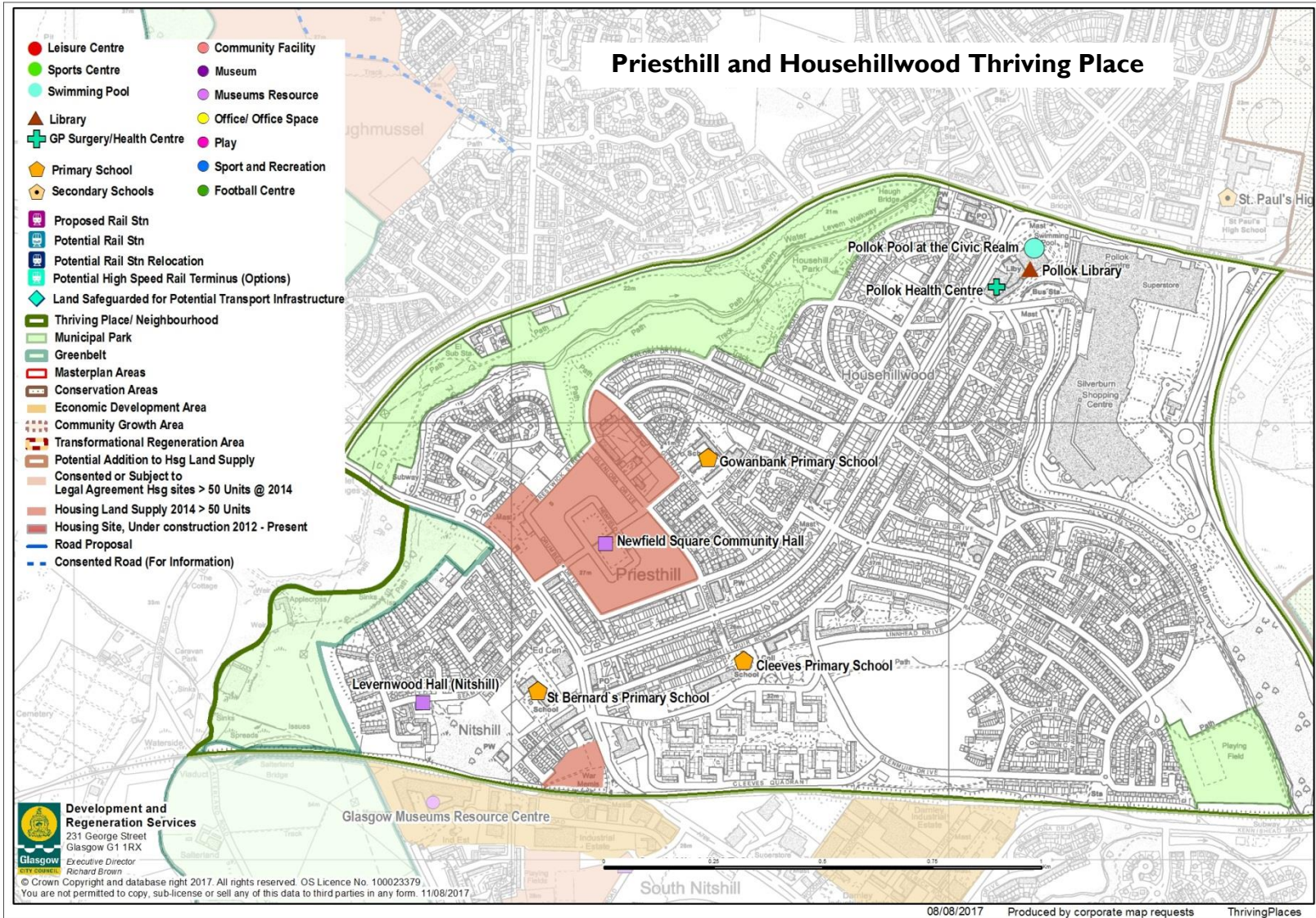
An issue raised at the consultation was the poor condition of flats located on Linnhead Drive, Glenmuir Drive, Housemill Road and Ravenscraig Drive. Most of these flats were former council inter-war stock refurbished in the early 1980s to sell to first-time buyers. Since then, many of the 196 flats had fallen into disrepair and (prior to Priesthill and Househillwood Thriving Place) a local resident had set up a support group to raise awareness of the conditions affecting residents. This group was supported by Sanctuary Scotland Housing Association.

A series of community consultation events focusing on the regeneration of the flats took place in 2016. These events were run by the Glasgow Homelessness Network and supported by Glasgow City Council Development and Regeneration Services and Rosehill Housing Association.

At drop-in sessions, owners and residents were asked to complete a short questionnaire on a number of options for action with regard to their properties and the local area. Most people who completed the questionnaire stated that their preferred option was Registered Social Landlord involvement and limited repairs. A follow-up meeting was held to provide feedback to owners and seek their consent to take forward a repairs project. Repair work on the flats commenced in 2017. The process has involved owners/residents and a range of Council Departments, local organisations and local Housing Associations.

Planned Development for Priesthill and Househillwood

There are a number of housing developments planned for the local area. This is a mix of private and social housing. These are shown on the map on the next page. This means there could be an increase in the local population within the next ten years.



Thriving Places Action Plan

Thriving Places is still in its early stages, with the Community Organiser having started in June. It was introduced to help existing services work better with each other and with communities to address the local challenges mentioned earlier in this plan. The Community Organiser also supports existing local groups and helps local people set up new groups and connect with each other, with the help of other community engagement workers in the area.

Priesthill and Househillwood Thriving Place has benefitted from local involvement continuing after the consultations in 2015 until today. Sanctuary Scotland Housing Association is currently recruiting a Community Builder who will map the facilities, community groups and local organisations in the local area. This post will also help the Community Organiser build connections between these local assets.

Priesthill and Househillwood Forum and Groups

Following on from community consultation events and subsequent discussion at the Priesthill Househillwood Forum, three thematic groups were established to take forward priorities identified by communities and towards promoting positive partnership working between agencies and residents. These are supported by Glasgow City Health and Social Care Partnership's South Health Improvement Team and Glasgow City Council's Partnership and Development Team. The three groups are made up of local residents, public sector officers and voluntary organisations working together to achieve real progress that people can see.

The three thematic groups to take action forward from the consultations in 2015:

- Children and Activities Group
- Environmental and Community Safety Group
- Welfare, Training and Employability Group, now Community Space Group

The Welfare, Training and Employability Group has since changed focus and instead focuses on the viability of new community premises. Community Spirit is a theme that goes across all three groups. Progress is reported back to the Forum on a monthly basis.

The Children and Activities Group, Environmental and Community Safety Group and Welfare, Training and Employability Group all meet on a monthly basis to make sure progress is being made to achieve positive outcomes for local people.

There has been an increase in community participation over the last year thus ensuring an equal involvement between service providers and residents. This demonstrates the strength of community spirit in the local area, and because of local people and organisations working together, a lot has been achieved in 2017. That said, there is more that is yet to be achieved.

Children and Activities Group

The children and young people thematic group is made up of local people and workers from voluntary and statutory organisations within the area. The group has mapped local services that are currently provided for children and young people in order to identify gaps and set priorities. The priorities set were;

- *Building relationships with children and young people and community policing/fire brigade*
- *Develop youth provision and activities in the area*
- *Promotion of what is on for children and young people*

Over the last year the group has been working to develop child and youth services in the area, with investment from Rosehill Housing Association, Sanctuary Housing, Glasgow Housing Association, Glasgow City Health and Social Care Partnership and Glasgow City Council. These include;

- *A summer diversionary sport programme in partnership with Police Scotland*
- *School Football tournament in partnership with Police Scotland*
- *Street work provision*
- *Summer Family Fun Day*
- *Weekly Children's Clubs*
- *Dads and child programme*



Priesthill and Househillwood Football Tournament, 2017.

Environmental and Community Safety Group

The Environmental and Community Safety group was established in response to environmental and community safety issues raised by residents' own community consultation. The group is chaired by a local resident and includes local people as well as key partner agencies. They receive regular updates from Police Scotland and Scottish Fire and Rescue and the group is currently exploring other issues that may have an impact in the community including addictions, welfare reform and anti-social behavior.

The group has undertaken initial community walkabouts that has informed the development of an environmental action plan. The plan is updated on a monthly basis and is reviewed and changed as necessary.

Initial community clean-ups have taken place in key areas identified by the walk-about and the group is developing an annual programme of clean-ups as well as producing information cards highlighting who to contact for environmental and community safety issues.

Community Space Group

This was originally the Welfare, Training and Employability Group. In response to residents' concerns raised via the Priesthill and Househillwood Neighborhood Forum working in partnership with a range of partners the group ran workshops in order to raise awareness of changes to the welfare system.

The group is now focusing on the feasibility of building a new community facility in the local area. A lack of easily-accessible, community-ran spaces have long been identified as an issue for the local community. Local community members have worked alongside the Health Improvement Team and Sanctuary Scotland to identify opportunities for potential Community Right-to-Buy or Asset Transfer Request options and have spoken to the Community Ownership Support Service to get a better understanding of this process.

At present the group is continuing to explore options for a community space and Community Enterprise in Scotland has been commissioned to carry-out a feasibility study to provide solid evidence of need to back-up applications.

What We Are Going to Do in Priesthill and Househillwood Thriving Place

The table on the next page sets out what we are going to try and achieve up until 2027. **This is just a brief summary of the work we aim to do – as more people get involved we will set new goals and try to achieve more.** This is a living plan, so it should change as local people work with us to identify new needs and new ways of working.

This action plan is committed to reducing inequalities and improving the quality of life of everyone who lives in Priesthill and Househillwood. Four principles will guide this work:

- **We will work with existing local resources – community groups, residents, local organisations, services, businesses and facilities – to create stronger and supportive communities.**
- **We will help empower local communities to get involved and bring about change to meet local needs.**
- **We will improve partnership working between local people, local organisations and services, with a focus on prevention and early intervention.**
- **We will create opportunities for everyone to be able to participate and respect the diversity of local people.**

By 2018	By 2020	By 2027
<p>The partners involved in Priesthill and Househillwood Thriving Place will:</p> <ul style="list-style-type: none"> • publish this plan and tell as many people as reasonably possible about it; • develop a community engagement strategy to increase awareness and participation in the Thriving Places process, including a community newsletter and the Priesthill and Househillwood Neighbourhood Forum Facebook page; • use the most appropriate methods to engage widely with local people from diverse backgrounds; • develop further outcomes with the Children and Activities Group, Environmental and Community Safety Group and Welfare, Training and Employability Group; • empower local people to decide which local projects get funded through Community Budgeting where project ideas are voted on by local people; 	<p>The Thriving Place partners will have reviewed and refined the plan annually over the next three years, and it'll be something local people are aware of, and own. Within three years:</p> <ul style="list-style-type: none"> • the Priesthill and Househillwood Forum will have expanded, with more local residents and local services coming along; • an asset transfer request or community right to buy will have been submitted for a suitable community facility site, if feasible; • more people will <ul style="list-style-type: none"> ○ be involved in more community groups, projects and services; ○ be aware of benefits they should be getting; ○ be involved in learning programmes; ○ come to community breakfasts; ○ feel safe in their local area; and ○ engage in voluntary activity 	<p>Within ten years:</p> <ul style="list-style-type: none"> • work on a new community facility will be underway, if this proves feasible; • the people who live in Priesthill and Househillwood will: <ul style="list-style-type: none"> ○ be able to get involved in local decision making; ○ feel better connected to each other and elsewhere in Glasgow and Scotland; ○ feel that they live in supportive, active and powerful communities; ○ feel confident that services will work with them; ○ be better off in terms of employment, health, safety and education; • services and activities in the area will be: <ul style="list-style-type: none"> ○ led, developed and delivered by the local

<ul style="list-style-type: none"> • support local people to get involved in decisions about the services in the area, to find out about opportunities to be involved in delivering their own services and to engage with local elected representatives and planning officers to make sure their views are heard; • support local people to become more involved in community life in Priesthill and Househillwood through a variety of means so that residents are represented and working alongside services in delivering the Locality Plan; • involve local people in reviewing this plan to make sure we do more of what is working well and change what isn't working well; • identify possible sites for a new community facility in Priesthill and Househillwood. 		<p>community working with and managing services;</p> <ul style="list-style-type: none"> ○ be more about preventing problems than fixing what could have been prevented; ○ based on knowing what works well for local people, avoiding what doesn't, learning from mistakes and learning from community experts (the people who live in Priesthill and Househillwood)
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