

**Glasgow City Centre Strategy 2024-30 (Ward 10) – Final draft noted –
Reference to City Administration Committee.**

2 With reference to the minutes of the City Administration Committee of 12th October 2023 (Print 5, page 29) approving a public consultation plan, which would commence for 6 weeks from 20th October to 3rd December 2023 on the Glasgow City Centre Strategy (CCS) 2024-30 (Ward 10), there was submitted a report by the Executive Director of Neighbourhoods, Regeneration and Sustainability regarding the strategy and findings of the public consultation, advising

- (1) that the onset of the COVID-19 pandemic from March 2020 had halted many of the CCS 2014-19 delivery plans, resulting in a different response to the immediate situation and the City Centre Recovery Plan 2022-24 was subsequently developed to focus on business recovery, given the extent and duration of restrictions placed on the city centre during the pandemic and that this had been supported by the establishment of a City Centre Task Force;
- (2) that as the urgency of the pandemic subsided, consideration moved to the longer-term strategic agenda and all of the major work was completed as part of the CCS 2014-19 , with some new post-pandemic research and evidence-gathering commissioned over 2021/22 to identify the priorities for the new strategy period which would see the emphasis moving to an outcome-focused delivery and implementation of those priority actions, alongside an updated approach to the City Centre Task Force and overall city centre strategy governance;
- (3) that the draft CCS 2024-30 had been prepared with the expectation of becoming the plan of plans for Glasgow city centre and it aimed to simplify the strategic landscape by consolidating the highest priority actions for corporate plans that had a bearing on the regeneration approach to the city centre;
- (4) that the vision for the next period of the CCS had been developed around 3 guiding Pillars, namely Magnetic Experience, Front Door to Innovation and A Place to Live and within each Pillar were a series of Big Moves, which were the thematic priorities, as detailed in the report;
- (5) of the findings and response to the public consultation on the strategy which had been undertaken for a period of 6-weeks from 20th October to 3rd December 2023;
- (6) of the proposed delivery and governance arrangements;
- (7) that to support Phase 1 of the CCS 2014-19, the Council had allocated £6.3m of capital funding to support direct intervention and to lever in other sources of funding to support improvements within the city centre and it was estimated that an additional fund of up to £5m would be required to support the updated 7-year strategy; and
- (8) of the next steps.

After consideration, the committee

- (a) noted
 - (i) the report;
 - (ii) the findings from the consultation process which took place from 20th October to 3rd December 2023;
 - (iii) the updated strategy document and action plan;
 - (iv) that an annual progress on the City Centre Strategy 2024-30 would be submitted to this committee; and
 - (v) that the financial requirement of £5m to support the strategy was likely to be formalised in the financial year 2025/26; and
- (b) referred the City Centre Strategy 2024-30 to the City Administration Committee for approval.