

## **Making Glasgow City Region a Living Wage Place – Endorsement agreed.**

**9** There was submitted a report by the Director of Regional Economic Growth providing an update on the progress and detailing the next steps to the Making Glasgow City Region a Living Wage Place campaign, advising

- (1) of the aspirations of GCR to be a fair and healthy work region and of the strong evidence that income and wealth were the biggest determinants of population health, a key driver of productivity, and to create an inclusive economy means tackling income and wealth inequality;
- (2) that in line with the Regional Economic Strategy and associated Action Plan, a range of regional level measures continued to be developed to promote and support fair and healthy work and the focus of this report addressed one action set out within the 'Economy and Health' programme: RES Action Plan 28: Secure accreditation with Living Wage Scotland to make GCR a Living Wage Place;
- (3) of the recent progress made in advancing the Region's Living Wage ambitions, as detailed in the report;
- (4) of the next steps in the development and timescales of the regional Living Wage campaign, as detailed in the report; and
- (5) that the Programme Management Office and Intelligence Hub were conscious of ensuring alignment between programmes within the RES Action Plan and that steps were being taken to work strategically across the Economy and Health, Inclusive Economy, and Future Skills programmes.

After consideration, the Cabinet

- (a) noted the report; and
- (b) agreed to endorse the Making Glasgow City Region a Living Wage Place campaign and associated media launch.