

## **City Centre Strategy 2024-30 – Progress noted.**

**2** With reference to the minutes of the City Administration Committee of 21st March 2024 (Print 1, page 42) approving the final draft of the City Centre Strategy (CCS) 2024-30, there was submitted a report by the Executive Director of Neighbourhoods, Regeneration and Sustainability regarding the progress made on the CCS, advising

- (1) that the vision for the CCS 2024-30 had been developed around the 3 guiding Pillars of Magnetic Experience, Front Door to Innovation and A Place to Live, as detailed in the report;
- (2) that the City Centre Task Force (CCTF), co-chaired by Councillor Millar, City Convener for Climate, Glasgow Green Deal, Transport and City Centre Recovery and Mr Stuart Patrick, Chief Executive, Glasgow Chamber of Commerce was the strategic body which had oversight of the CCS and was supported by 4 thematic sub-groups, as detailed in the report which were responsible for developing the thematic action plans in collaboration with key partners;
- (3) of the progress of the projects within the 3 guiding pillars;
- (4) that whilst individual projects were in development, the approach for the CCS 2024-30 was to engage as widely as possible with the public and business stakeholders, prior to firming up delivery plans, and the CCTF regularly submitted updates to the 6 community councils in the city centre and that work was also ongoing to improve the CCS communications plan, to ensure that progress was widely communicated; and
- (5) the city centre performance monitoring was assessed at macro level through an open dashboard which tracked a range of quantifiable indicators that provided an ongoing record on the 3 themes of people movement, tourism and employment and in addition, each priority action within the CCS would be delivering outputs and outcomes.

After consideration, the committee noted

- (a) the progress made on the City Centre Strategy 2024-30 from March to November 2024; and
- (b) that 6-monthly updates on the City Centre Strategy 2024-30 would be submitted to this committee.