



Glasgow City Region

Cabinet

Report by Director of Regional Economic Growth

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Item 8

11th August 2020

Glasgow City Region – Sustainable Procurement Strategy

Purpose of Report:

To seek approval from the Cabinet to develop a Glasgow City Region Sustainable Procurement Strategy.

Recommendations:

It is proposed that the Cabinet:

- (1) note the content of the report; and
- (2) agrees that the PMO starts to develop a Glasgow City Region Sustainable Procurement Strategy, as described in the report.

1. Purpose

- 1.1 To seek approval from the Cabinet to develop a Glasgow City Region Sustainable Procurement Strategy.

2. Background

- 2.1 At the Cabinet meeting on 12 May 2015 the Glasgow City Region City Deal Procurement Strategy (*'the Procurement Strategy'*) was approved, putting in place a shared approach the procurement of City Deal projects across the Member Authorities (MAs). This was followed by the approval, at the Cabinet meeting on 20 October 2015, of the Glasgow City Region City Deal Community Benefits Strategy (*'the Community Benefits Strategy'*) which set out a consistent approach to securing and delivering community benefits from the City Deal funded projects.
- 2.2 Both the Procurement Strategy and the Community Benefits Strategy were in place for a five year period (2015-2020) with annual reviews, carried out by the relevant officer support group.
- 2.3 The Glasgow City Region Economic Action Plan, approved by Cabinet in February 2017, included the following policy commitments:
 - *To benefit the City Region economy, we will actively use the procurement system to benefit local SMEs.*
 - *We will establish a City Region approach to maximise the use of community benefits clauses throughout public sector procurement.*

3. Review of the Existing Strategies

- 3.1 Given that the five year period of both the Procurement Strategy and the Community Benefits Strategy expire in 2020, the GCR Programme Management Office (PMO) has begun a review of the performance against the objectives and aims of both documents.
- 3.2 This review will entail a short desk based review by the PMO with the outcome discussed with both the Procurement Support Group (PSG) and Community Benefits Support Group as required.

4. Policy Review

- 4.1 As part of a wider review, the PMO has asked the Intelligence Hub to undertake a short review of the wider policy landscape, taking into account the existing national, regional and local policy positions (e.g. strategic objectives/stated outcome targets) on sustainable procurement including a summary of the other policies and strategies which are supported by procurement (community wealth, fair work, inclusive growth, circular economy, zero carbon etc).
- 4.2 This policy review will take into account:
 - the existing national procurement strategy and latest annual report;

- the National Performance Framework;
- Member Authorities' own local procurement policies and annual reports.

4.3 This work will also include a summary of the types of activity that our MAs are already taking to deliver on the national sustainable procurement outcomes – lifting from their Procurement Annual Reports, and an overview of the best practice from other cities/regions.

5. Proposed Glasgow City Region Sustainable Procurement Strategy

5.1 Within the context of this work, it is proposed that the GCR PMO develops a single strategy document encompassing procurement and community benefits, which meets the commitments of the RES and other policy priorities, and covers wider aspects of MA procurement activity.

5.2 The proposal in this report is to seek approval to commence the work to develop a single *Glasgow City Region Sustainable Procurement Strategy*. This document would build upon the progress made by the MAs over the first 5 years of the City Deal, take into account the local procurement strategies that are already in place, and emphasise the areas where value can be maximised by regional collaboration.

5.3 The maturity of the partnership between the GCR Member Authorities and the experience of developing and implementing the Benefits reporting and monitoring system is a strong foundation to extend collaboration on procurement from beyond the immediate City Deal activity.

5.4 It is proposed that because of the existing partnership relationships between the 8 MAs, that first phase of developing the Glasgow City Region Sustainable Procurement Strategy would focus on aligning the approaches and activities of the 8 MAs.

5.5 However the ambition would be that a second phase would also incorporate the wider regional partners who would be invited to sign up to a shared regional approach to sustainable procurement. While it is anticipated that the 8 MAs, due to the current level of collaboration will most easily and quickly be able to develop a shared strategy, it is proposed that all regional partners are invited to participate in the development of the document from the outset. It is hoped that this early participation will allow the scope of the collaboration to quickly extend beyond just the 8 councils and include other partners.

6. Timescale

6.1 A draft timescale for the development of the GCR Sustainable Procurement Strategy is set out in the table below with anticipated Cabinet approval in December 2020.

Stage	Actions	When
1: Appraisal of Progress to Date	Appraising progress with delivery of commitments within the 'How we will do this' section of existing strategy	Mid July 2020
2: Review of Operating Environment	Review operating environment and update: <ul style="list-style-type: none"> • policy / strategic context sections of strategy • SWOT analysis. 	End July 2020
3.a: Refreshing Strategic Objective and Priorities	Two hour workshop for CBSG, PSG and SPG members to: <ul style="list-style-type: none"> • review and revise (where required) the strategy's Strategic Objectives based on the SWOT and the policy context; • determine priorities; and • develop draft action plan i.e. revised 'How we will do this' section 	13th August 2020
3.b	Two hour webinar to engage with wider external stakeholders for feedback on proposed: <ul style="list-style-type: none"> • Strategic Objectives • priorities; and • draft action plan (where required).. 	First week in September.
4: Drafting Refreshed Strategy	Producing Draft Strategy taking account of outputs from Stages 1-3	To be completed by 11th September 2020
	Feedback to be provided on Draft Strategy	Feedback to be provided by 15th September 2020
	Final Drafting of Strategy	Final drafting complete by 18th September 2020 and issued for consultation
	Consultation on Draft Final Strategy	Consultation complete 2nd October 2020
	Final changes based on consultation feedback	Final complete by 9th October 2020
5: Approval by Chief Executives' Group and Cabinet	CEG	26th November 2020
	Cabinet Approval	8th December 2020

7. Recommendations

7.1 It is proposed that the Cabinet:

- a) note the content of the report; and
- b) agrees that the PMO starts to develop a Glasgow City Region Sustainable Procurement Strategy, as described in the report.