

Public Health Scotland collaboration and funding bid – Expression of interest noted etc.

7 There was submitted a report by the Director of Regional Economic Growth providing an update on collaboration activity between the City Region Programme Management Office (PMO) and Public Health Scotland (PHS), advising

- (1) that PHS was a national special health board of NHS Scotland, jointly sponsored by the Scottish Government and COSLA, which launched on 1st April 2020, and was Scotland's national agency for reducing health inequalities and improving health;
- (2) that following a series of meetings in late 2020 between the PMO and PHS officers, PHS had established a new full-time role for an Organisation Lead to support regional economic development who would work to support the Glasgow City Region (GCR) with the development and implementation of the refreshed 10-year Regional Economic Strategy;
- (3) of the overall aims of the role of the Organisation Lead and how it would support the GCR to deliver its strategic objectives and strengthen the focus of the partnership in applying evidence-based interventions to realise the potential impact of economic development in improving population health, as detailed in the report;
- (4) that it was proposed that PHS and the PMO develop a partnership framework, setting out shared outcomes from the partnership and approach to evaluation of the collaboration to determine impact and learning to strengthen collaboration between public health and economic development;
- (5) that in late 2020, the Health Foundation, an independent charity committed to bringing about better health and health care for people in the UK, had launched a call for applications for the £1.72m Economies for Healthier Lives Programme (EHLP), and was inviting Regional Economic Partnerships to apply for funding of between £300,000 and £500,000 over 3 years, all as detailed in the report;
- (6) that the Health Foundation had previously highlighted 6 categories of economic development activities as having a role in health and the EHLP would fund up to 4 partnerships, as detailed in the report; and
- (7) that the PMO and PHS had developed an Expression of Interest that had been submitted by 29th January 2021, with the proposed project having 3 stages, as detailed in the report.

After consideration, the Cabinet noted the report and the submission of an Expression of Interest for a regional project, as detailed in the report.