

Public Service Reform / Child Poverty Programme - Presentation noted etc.

4 There was heard and noted a presentation by the Head of Transformation and Financial Inclusion and Programme Director for Child Poverty and Prevention regarding their ongoing work to assist families out of poverty, where there is a child under 5 years old, advising

- (1) of the targeted approach that had been undertaken in the 3 wards, namely Southside Central (Ward 8), Calton (Ward 9) and Govan (Ward 5), which had been identified to pilot the Demonstration of Change initiative to tackle poverty and improve long-term outcomes for families;
- (2) that the aim of the initiative was to provide a comprehensive, person-centred approach to early intervention, employment support and overall community wellbeing;
- (3) that the intention was to build any potential solution or system change on the infrastructure of what already existed, and that this change approach had ensured that the voice of local people was absorbed into the reflections and analysis of what needed to be done differently;
- (4) that the application of targeted data and data analysis had been applied to provide greater understanding and focus within each of the wards to identify barriers encountered by families; and
- (5) of the themes and insights that had been highlighted by taking a deep dive into the 3 wards and the targeted approach that had been undertaken in each of the Wards to address child poverty, and the progress that had been made to date.