

Glasgow Household Survey 2025 - Summary of findings and presentation noted.

2 There was submitted a report by the Chief Executive regarding the findings from the Glasgow Household Survey 2025, conducted by Ipsos

- (1) advising that
 - (a) the Council conducted a household survey every year that was undertaken by an independent contractor and used the survey to measure and track residents' usage and satisfaction with a number of key services provided directly by the Council and its arms length organisations;
 - (b) the survey was used to inform service reform, strategy and policy development, programme evaluation and the implementation of the Council's Strategic Plan; and
 - (c) the survey consisted of 1,000 interviews proportionately carried out across each of Glasgow's 3 Community Planning Partnership Sector Areas, namely North East, North West and South; and
- (2) detailing a summary of the findings from the 2025 household survey.

After consideration and having heard a presentation by Mr C Hockaday and Ms L Murray, Ipsos, the committee

- (i) thanked Mr Hockaday and Ms Murray for their presentation; and
- (ii) noted
 - (A) the report; and
 - (B) that the findings would be used to inform Council policy and practice.