



Item 6

3rd February 2026

Glasgow Community Planning Partnership

Govan Area Partnership

Report by Head of Policy and Corporate Governance.

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Govan Demonstration of Change Funding Process

Purpose of Report:

To advise members of the criteria and appropriate governance in place to select a Lead Partner organisation for Glasgow Child Poverty Programme, Demonstration of Change in Govan.

Recommendations:

The Partnership is asked to note:

- a. the criteria and supporting governance in place to progress the selection of a lead partner organisation
- b. that updates will be provided to Area Partnerships and other appropriate bodies.

1. Purpose

The purpose of this paper is to outline the criteria, application and governance process in place to select a lead partner organisation for the Child Poverty Programme, Govan Demonstration of Change.

2. Background

Glasgow's new [Community Plan 2024-34](#) sets the overarching aim to '*tackle poverty by sharing opportunities, wealth and power more equally*'.

At the core are two key principles guiding our ways of working – to be both people-centred and place-based. These two approaches are sometimes seen as different ways of planning services, but they are intrinsically connected and complementary.

Delivering people-centred approaches means taking the time to understand the people who need help to exit poverty and working with them to design and deliver the right services and support.

Place-based approaches focus on building resilient communities where citizens can flourish – and where places are safe, supportive, and connected. Crucially, for the best chance of success, plans and activities need to be community-led with an anchor organisation providing leadership and coordination of local priorities aligned to city wide strategies to ensure benefit for the whole community.

As part of the public service reform agenda, Glasgow's Community Planning Partnership (GCPP) has been focused on creating greater alignment with the Child Poverty Programme (CPP).

Glasgow's Child Poverty Programme is a critical component of the council's efforts to eradicate child poverty in the city. The Programme is formed of officers working in partnership who are from the council, the third sector, housing, the Department for Work and Pensions, Scottish Government and academia. There are also citywide events held with citizens with lived experience where they share their insights and aspirations and help to shape the support we offer.

As part of a citywide effort to reduce child poverty, three wards, Calton, Southside Central and Govan, have been identified to pilot the Child Poverty Programme (CPP) Demonstration of Change (DOC) initiative. Glasgow's Child Poverty Programme is now seeking a community organisation in Govan to act as Strategic Lead Partner for the Govan DOC. Their role will include partnership development and management in addition to managing the funding. The Strategic Lead will direct a multi-agency initiative, designed to tackle poverty and improve long-term outcomes for families, particularly those with children aged 0-5 affected by poverty within the Govan ward. The aim is to provide a comprehensive, person-centred approach to early intervention for families impacted by poverty and support overall community wellbeing.

In June 2024, [City Administration Committee](#) approved an allocation of funding to 10 booster wards across the city, one of them being Govan.

The total amount of funding available to support the partnership in Govan will be £786,000. The funding will come from the expanded Whole Family Early Intervention Fund (WFEIF) - developed to support system wide reform and provide sustainable enabling conditions to align city policy and funding intentions to address child poverty in the city. This specific funding to the Govan ward Demonstration of Change should

be predicated on insight, intelligence and feedback from the locality about what needs to change, and this funding occurs in tandem with investment into the Third Sector and the capacity to secure system change.

The demonstration of change will also cross reference learning and insights across the other two learning sites (Southside/Calton) ensuring that system wide learning is secured and implementation strengthened.

As the key component of WFEIF is Whole Family Wellbeing Fund (WFWF), funding aligned to each of these strands is governed by the principles of the WFWF. The funding criteria stipulates clearly that funding must not be used to support business as usual or be used to replace funding already in the system for providing support to families, rather, the funding must be used as additional resource to support transformation.

Predominantly working with 231 Govan families with children age 0 – 5 identified via Glasgow's [CPP dashboard](#). The CPP has recently reached a pivotal stage in that the programme can proactively contact these families to make an offer of support. What this in turn means is that organisations applying for funding must be willing to work with the families identified by the dashboard and share client outcomes with the programme team. (Any GDPR requirements shall be supported by the CPP GDPR legal resource).

The focus will be to provide these families with whole family support which has been highlighted as the key requirement for Govan families within the service user engagement recently carried out by the Centre for Civic Innovation.

3. Whole Family Support?

Whole Family Support: What it should feel like for families

- **Accessible** – services in places where people go, embedded into community spaces, without barriers to entry (both practical barriers e.g. linguistic, timing, digital and barriers to service e.g. thresholds and assessments)
- **Relational** – starts and ends with the person/family, engaging with someone who takes time to understand them and their needs and pulls in relevant services based on need
- **Empowering** – embedding the voice, agency and aspirations of individuals and families into decisions around service provision
- **Strengths based** – focusing on existing resources, resilience and assets that individuals and families have and building from that
- **Holistic** - considering the whole person and family, not just their immediate needs, conditions, or interaction with a single service



4. Criteria

To reflect the priorities of the child poverty programme, and ensure that family-centred work is coordinated and complementary, a set of criteria has been put in place by the Glasgow City Council (GCC) Head of Service for Child Poverty

Programme and Head of Policy and Corporate Governance. The criteria are based on the principles of the Whole Family Early Intervention Fund and will be used to select the lead partner organisation to lead and coordinate the demonstration of change in Govan.

This grant fund shall only be open to third sector organisations within Govan and has been promoted via the CPP No Wrong Door Partnership, Glasgow Council for the Voluntary Sector and Area Partnership colleagues.

The aim of the funding is to establish a single local community-based partnership of third sector organisations. Partnerships should include a minimum of 4 partner organisations (including identification of a strategic lead partner). To allow for flexibility as the project progresses there shall be the ability to add additional partners following the application /approval stage.

Applications will be scored by a panel consisting of members of the Govan Area Partnership (Kara Dooley) following consultation with the community and in line with best governance practice as set out by the council and the Community Planning Partnership. This will include local community representation, relevant GCC officer(s), and a member of the GCC Communities Team. The criteria are:

Organisational Reach

- **Breadth of Engagement:** Does the organisation engage with a wide demographic and cover the required geographic population?
- **Depth of Impact:** Do we know if outcomes are meaningful and sustainable for the families served?
- **Partnership Working:** Are there strong, active collaborations with other local or regional organisations?

Plan Development

- **Alignment with Priorities:** Do their proposed activities align with the strategic objectives as set out by the Child Poverty Programme?
- **Stakeholder Involvement:** Are local families, partners, and stakeholders going to be meaningfully involved in the development?
- **Evidence- Based Approach:** Have they mentioned if their plan is informed by data, needs assessments, or previous evaluations?

Lead Partner Role

- **Defined Role and Purpose:** Is the role clearly outlined with expected outcomes?
- **Integration in Local Systems:** Is the role well integrated into existing services or networks?
- **Effectiveness in Reducing Poverty:** Will the role actively help individuals navigate services or access whole family support?
- **Governance requirements:** Has lead partner clearly defined their governance responsibilities in relation to engagement with the wider CPP, administration of funding to partner organisations and data sharing?

Links to Community Planning Partnership & Public Service Reform

- **Direct Contribution:** Does the work contribute to addressing the drivers of child poverty (e.g. income, education, housing)?
- **Informing policy and practice:** Does their proposed approach allow for learnings to be used to inform local and / or city-wide strategies aimed at reducing child poverty?

Plans for budget

- Clarity and Transparency: Are costs clearly broken down and well-justified?
- Governance: Is there a clearly defined grant administration process between the lead partner and other partner organisation?
- Value for Money: Does the proposal demonstrate efficient use of resources relative to expected outcomes?
- Sustainability: Are there plans for continued funding or impact beyond the initial budget period?
- Flexibility and Risk Management: Are contingencies in place for changes in budget or unexpected challenges?

5. Performance Framework Requirements

In addition, to measuring the longer-term impact of the Demonstration of Change for our citizens, there will be an expectation for the lead partner to provide a collective, regular, individual client monitoring return in recognition that there will be a common performance framework managed centrally in the context of Glasgow's Child Poverty Programme.

This will be used to measure impact against any baseline information generated by GCC Child Poverty Programme and shall align to the common performance framework developed in partnership with Glasgow Community Planning Partnership.

6. Selection panel

The members of the panel to select the lead partner organisation will be:

Name	Representing
John Sherry	Head of Service, GCC Child Poverty Programme
Kara Dooley	Glasgow Community Planning Partnership
Pauline Gordon	Glasgow Council for Voluntary Sector
Nathalie Phillips or Michael Mooney	Sustainable Communities Development Manager, Clyde Gateway
Carol Ball	Community Representative

7. Recommendations

Members are asked to note:

- the criteria and supporting governance in place to progress the selection of a lead partner organisation.
- that updates will be provided to the Govan Area Partnership and other appropriate stakeholders.