



**Item 12**

**26th August 2025**

**Glasgow Community Planning Partnership.**

**Hillhead Area Partnership.**

**Report by Head of Policy and Corporate Governance**

**Contact: Inderpreet Singh      Email: [Inderpreet.Singh@glasgow.gov.uk](mailto:Inderpreet.Singh@glasgow.gov.uk)**

**2024/25 AREA BUDGET: EVALUATION REPORT.**

**Purpose of Report:**

To inform the Area Partnership of the details of projects selected to complete an Evaluation Report.

**Recommendations:**

The Area Partnership is asked to note the report in relation to the Hillhead Area Budget in 2024/25

## **Background**

1. The City Administration Committee on 13th February 2024 allocated £61,839 to the 2024/25 Hillhead Area Budget.

## **Expenditure**

2. **£61,839 (100%)** of the allocation has been awarded for projects that were delivered by 31<sup>st</sup> March 2025.

## **Evaluation**

3. Projects funded through the Area Budget are required to comply with the Council's Standard Conditions of Funding which states that organisations must comply in full with evaluation requirements.
4. 10% of projects funded during 2024/25 were identified and asked to complete an Evaluation Report. Details of the projects and of the evaluations are included in Appendix 1.

## **Recommendation**

5. The Area Partnership is asked to note the report in relation to the Hillhead Area Budget 2024/25.

## Hillhead Area Partnership Budget 2024/25

<b>Budget: £61,839</b>	<b>Allocated: ££61,839</b>	<b>Unallocated: £0</b>
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<b>Total Number of Awards: 23</b>	<b>Awards under delegated authority: 2</b>	<b>Awards to GCC/ALEOs: 0</b>
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<b>Client/Project</b>	<b>Evaluation Submitted by Deadline Y/N</b>	<b>Summary Findings</b> (please include how the project contributed to the investment priorities, the impact on the community and the wider area and the number of beneficiaries). Please also include any information relevant to breach of conditions of grant e.g. non/late submission of documentation or amendments.
<b>Visibility Scotland - ForSight</b>	<b>Yes</b>	<p><b><u>Summary of Project</u></b></p> <p>The basement room has been upgraded to provide a warm, safe accessible space for our service users and the wider community. The flooring was much more expensive than expected. When the old carpet, which had been in situ for over twenty years, was removed we discovered that the flooring beneath was malachite which contains small amounts of asbestos. Therefore, there was the need for additional flooring works.</p> <p>The room was painted and the old radiator replaced with a new larger one more suited to heating the entire room.</p> <p><b><u>Impact of Project</u></b></p>

		<p>The flooring is now nonslip and with the colour contrast the benefit to our service users is fantastic. It is now a bright space and with the addition of the larger heater it is now much warmer. This space is now available for use by the wider community in the Woodlands area.</p> <p><b><u>Spend</u></b></p> <p><b>£5,795.44 Awarded – Full amount was spent.</b></p>
<b>West Fest - Vinicombe Street Gala</b>	<b>Yes</b>	<p><b><u>Summary of Project</u></b></p> <p>On Saturday 8th June 2024, WestFest successfully delivered the Vinicombe Street Gala—a free, vibrant, community-led celebration that brought together approximately 3,000 unique visitors throughout the day. This flagship event showcased a wide-ranging and inclusive programme on the community stage, featuring music, circus, drag, dance, and performances by local artists, community groups, and emerging talent.</p> <p>The street came alive with participatory art, face painting, balloon modelling, street theatre, and a bustling market of stalls from local traders and artists, supported by Byres Road BID.</p> <p>At its heart, the Vinicombe Street Gala is created for the community by the community. In the lead-up to the event, our Community Engagement Manager led a focused outreach strategy, including an open public meeting in April. This enabled meaningful collaboration with residents, artists, and local organisations—offering performance and volunteer opportunities while surfacing key local priorities.</p> <p>This year’s Gala responded directly to a growing need in the local area: rebuilding social confidence, encouraging participation, and strengthening positive community relationships in the aftermath of recent collective hardships. The event also supported local enterprise and helped stimulate footfall and trade in the area.</p>

		<p>Delivered by a compact team of experienced Event Managers and Stage Managers, supported by dedicated stewards and security staff, the event ran smoothly and safely. Feedback from attendees, participants, and local stakeholders has been overwhelmingly positive.</p> <p>The Vinicombe Street Gala continues to demonstrate the power of community-led cultural events to uplift, connect, and energise neighbourhoods. With continued support, we are confident in its potential to grow and deepen its impact in the years ahead.</p> <p><b><u>Impact of Project</u></b></p> <p>The 2024 Vinicombe Street Gala had a measurable and meaningful impact on the West End community, contributing directly to key Area Partnership priorities—<b>Thriving Places, Community Empowerment,</b> and <b>Enhancing Culture and Leisure Provision.</b></p> <p><b>1. Thriving Places</b></p> <p>The Gala reinvigorated the Vinicombe Street area, drawing around 3,000 visitors and creating a vibrant, inclusive environment that promoted local enterprise and brought the community together. With stalls by local traders and artists, the event supported small businesses, encouraged local spending, and increased visibility for creative entrepreneurs. The footfall and energy generated helped to animate the area and encouraged a sense of place, belonging, and pride among residents.</p> <p><b>2. Community Empowerment</b></p> <p>The Gala was built on genuine community input and involvement. We hosted an open community meeting in April, enabling local residents and groups to shape the event’s vision and raise relevant local issues. As a result, local performers, volunteers, and creatives had a platform to showcase their work. This co-production model gave community members ownership of the event and helped foster long-term engagement. The involvement of community groups in the planning and delivery further strengthened networks, built local capacity, and nurtured active citizenship.</p>
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		<p><b>3. Enhancing Culture and Leisure Provision</b></p> <p>The Gala offered a rich, diverse cultural programme—featuring live music, dance, drag, circus, and street theatre—that was free and accessible to all. It opened up opportunities for cultural participation and discovery in a relaxed, open-air setting. Interactive elements like participatory art, balloon modelling, and face painting ensured activities for all age groups and abilities, breaking down barriers to engagement with the arts.</p> <p>In summary, the 2024 Vinicombe Street Gala delivered significant impact and tangible social, cultural, and economic benefits to the area. It strengthened community ties, empowered local voices, and enriched the cultural landscape of the West End in alignment with Area Partnership goals.</p> <p><b><u>Spend</u></b></p> <p><b>£5,275 Awarded – Full amount was spent.</b></p>
<b>Halo Arts – Hillhead Activ8 Summer Youth Programme</b>	<b>Yes</b>	<p><b><u>Summary of Project</u></b></p> <p>The Hillhead Activ8 Summer Arts Programme ran from the 1st to 12th July 2024 at Hillhead Library and provided a dynamic and enriching holiday experience for 91 unique young people. Delivered over ten weekdays, this engaging initiative offered a broad range of arts-based and physical activities aimed at encouraging creativity, confidence, and wellbeing in children and young people of mixed ages and abilities, including those with additional support needs.</p> <p>Each day of the programme ran from 11am to 3pm, with two varied and structured sessions that combined artistic exploration with movement and fun. Workshops were led by a dedicated team of arts facilitators and activity leaders from Halo Arts and other partners, and included drama, music, dance, circus skills, visual art and more.</p>

		<p>Alongside these creative opportunities, there was a strong emphasis on physical activity, wellbeing and mindfulness-helping to promote exercise and active lifestyles throughout the summer break. The atmosphere throughout was welcoming, inclusive and supportive, ensuring every participant felt valued and able to express themselves. Breakout sessions offered time for reflection, one-to-one support, or quiet creative work, contributing to a well-rounded and responsive programme.</p> <p><b><u>Impact of Project</u></b></p> <p>Activ8 was not just a summer kids club—it was a platform for growth. It provided a safe space for participants to explore their talents, make friends, and develop social skills, while also supporting their physical health and emotional wellbeing. The impact was clear, with positive feedback from children, parents, and staff alike. The programme fulfilled its aim to inspire, empower and educate, leaving a lasting impression on the young people involved and strengthening community ties in the Hillhead area.</p> <p>The Programme had a significant and measurable impact on the young people who took part, as well as on the wider community. By engaging 91 unique participants over ten days, the project offered accessible and enriching opportunities for local children and young people to take part in high-quality creative and physical activities during the school holidays—a period when many families experience limited access to affordable childcare and youth engagement.</p> <p>The Hillhead Activ8 Summer Arts Programme created engaging learning opportunities through daily workshops in drama, music, visual arts, and physical activities, helping young people develop creativity, confidence, and social skills. Delivered in a supportive and inclusive environment, the project aligned with the Thriving Places approach by offering free, accessible sessions in a local venue, encouraging community connections &amp; participation, and reducing barriers for families. It strengthened Hillhead as a vibrant, inclusive place where young people could thrive, learn, and feel a sense of belonging.</p>
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		<p><b><u>Spend</u></b></p> <p><b>£4,980 Awarded – Full amount was spent.</b></p>
<p><b>Queen Margaret Drive Festival - Queen Margaret Drive Festival &amp; Great Street Play 2024</b></p>	<p><b>Yes</b></p>	<p><b><u>Summary of Project</u></b></p> <p>The 11th Annual Queen Margaret Drive Festival &amp; Great Street Play took place on Sunday, 30th June 2024, transforming Queen Margaret Drive into a lively and welcoming space for the entire community. This year's event was our busiest yet, drawing around 3,000 people across the day and confirming its place as one of the beloved community events in West Glasgow. Throughout the day, the festival offered something for everyone. Local community groups and musicians took to the stage, giving locals a chance to shine and share their talents with neighbours and visitors alike. We had choirs, samba bands, stilt walkers and jugglers weaving through the crowds, and street magicians and circus artists from Think Circus captivating audiences of all ages. A key focus this year was on learning and participation. Street artists ran hands-on workshops that encouraged children and adults to try something new and get creative. Meanwhile, Operation Street Play provided a dedicated space for families, offering interactive activities that brought children and parents together through play. We were delighted to work closely with local groups such as Maryhill Integration Network, North Kelvin Community Council, and The Children's Wood/North Kelvin Meadow. Their involvement brought a real sense of community ownership to the festival, and their stalls and activities helped raise awareness of important local initiatives.</p> <p><b><u>Impact of Project</u></b></p> <p>One of the things we are most proud of is how Inclusive and accessible the festival has become. Our aim was to ensure nobody felt left out, regardless of age, background, or ability. The day's events reflected the diversity of the G20/Hillhead/Woodside area, and it was heartening to see people from all walks of life enjoying the festivities together. The Impact of the festival on our community has been significant. Not only did it strengthen bonds between neighbours, but it also provided a platform for local groups to reach new audiences and attract volunteers. Young people especially benefited from the chance to perform, learn new skills, and build confidence. Local businesses enjoyed increased footfall, and the</p>



		<p>positive buzz extended well beyond the day itself. The 2024 Queen Margaret Drive Festival&amp; Great Street Play was a true celebration of community spirit, creativity, and inclusion. We are incredibly grateful for the support of the Hillhead Area Partnership, without whom this event would not have been possible.</p> <p><b><u>Spend</u></b></p> <p><b>£5,000 Awarded – Full amount was spent.</b></p>
<p><b>Kersland Street Neighbours Association – Community-led pleasure and memorial garden space for Cresswell Street Children’s Play Park</b></p>	<p><b>Yes</b></p>	<p><b><u>Summary of Project</u></b></p> <p>Aug 2024 – Once the Area Budget Grant monies were received in the KSNA account, 2 dates for clearing and planting of the Play Park retaining wall were publicised via flyers that were letter dropped in the area, KSNA Newsletter, AGM and via the KSNA WhatsApp chat.</p> <p>Sep 2024 – On 28 Sep, a community clean-up and clear out for the area was held where approximately 50 neighbours attended. The target for the retaining wall was to clear out the weeds that had grown since the Community Payback team cleared the wall in the Spring of 2024. This was in preparation for the planting day in October.</p> <p>Oct 2024 – Ahead of the planting day on 26 Oct, a local tree surgeon donated 1 ton of woodchip to help suppress the weeds on the retaining wall. This had to be moved manually from the street to create a pile within the Play Park to be spread on planting day. Approximately 5 kind neighbours worked diligently with buckets to move the woodchip into the park. On planting and pumpkin painting and carving day in the Play Park, KSNA hosted a combined event to encourage neighbours to attend and spend some time in the Play Park. Approximately 50 neighbours attended this event including Councillor Hoy. Lots of cute pumpkins resulted along with planting of all the McLaren’s plants (hydrangeas, Paeonia and sedum iceberg) and the 268 bulbs. The woodchip was also moved into place to protect the plants and suppress weeds along with spare leaves raked by some of the neighbours and mixed with the woodchip to provide winter protections for the plants to bed in.</p>

		<p>Nov 2024 – All remaining of the 500 bulbs were planted by several neighbours at their leisure.</p> <p>Mar 2025 – Additional ground cover plants were purchased – 10 Hebes for the front area of the retaining wall and planted. After discussion with KSNA, Scotia Seeds flowering lawn mix was purchased to try to fill in some of the Play Park bald patches.</p> <p>Apr 2025 – On 6 Apr, with several neighbours helping, we scarified the Play Park ground surfaces and sowed the seeds mixed with sand then sanded over the seed to protect it from the wind.</p> <p>May 2025 – On 10 May, a community party was organised in the Play Park for 2 of the neighbourhood’s community minded neighbours turning 80 with the Play Park looking lovely. Maintenance activities were conducted by multiple neighbours ahead of time and afterward – pulling weeds, neighbours have planted additional plants where they have surplus to share and worked together to ensure the new plants were watered several times during the recent drought. The party was very well attended by upwards of 100 neighbours many of whom commented on the state of the Play Park.</p> <p><b><u>Impact of Project</u></b></p> <p>These activities have been designed to actively involve residents in the betterment of the space. We see this as a way for Hillhead residents to continue to be involved in beautifying the space, increase biodiversity, expand usage, offer a safe, green space for all residents and demonstrate a shared community responsibility model. This aligns with GCC's key objectives of making Glasgow a cleaner, safer city, improving health and wellbeing, and providing a pleasant space close to home for vulnerable people including those with limited mobility. We’ve noted the change to predominantly pro-social usage of the park in just over a year’s time:</p> <p>-as evidenced by more residents using the park specifically parents with young children who’ve discovered ‘this gem of a park’ (as one young mum mentioned) and residents with limited mobility wanting to enjoy the green space</p>
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		<p>-increased usage by those wanting a quiet bench surrounded by green space during a work break</p> <p>-a huge drop in neighbour reports of anti-social behaviour in the park</p> <p>-very little rubbish left in the park compared to before the clean-up and re-planting</p> <p>-neighbours feel more ‘ownership’ of the park and report speaking to anyone caught disrespecting the Play Park</p> <p>-all KSNA clean-ups and social events Centre on the Play Park either as the meet-up or for refreshments which makes it a hub for those wishing to engage and create a community.</p> <p><b><u>Spend</u></b></p> <p><b>£470.46 Awarded – Full amount was spent.</b></p>
<b>The Volunteers Tutors Organisation - VTO Services Brochure</b>	<b>Yes</b>	<p><b><u>Summary of Project</u></b></p> <ul style="list-style-type: none"> <li> <p><b>Development of Brochure Content:</b> Between February and March, we held several internal brainstorming sessions to shape the purpose, tone, and content of the brochure. This included reviewing volunteer stories, learning hub case studies, gathering feedback, and identifying key messages and visuals that represent VTO’s impact.</p> </li> <li> <p><b>Creative Collaboration:</b> We held planning meetings with a freelance <b>graphic designer</b> and a <b>filmmaker/photographer</b> to develop the visual style of the brochure and accompanying media.</p> </li> <li> <p><b>Team Day Workshop:</b> As part of our internal development, we hosted a <b>Team Day</b> activity where staff came together to <b>review the draft brochure and film content</b>. This session provided an opportunity for feedback, refinement of messaging, and team alignment on the final direction of the materials.</p> </li> </ul>

		<p><b><u>Impact of Project</u></b></p> <p>The brochure was completed and printed. The process was rooted in engaging with our volunteers, staff, and wider community to gather authentic stories, reflections, and insights. This collaborative approach ensured that the messaging is not only reflective of the lived experiences of those involved but also speaks directly to the needs and strengths of the communities we serve.</p> <p>The content was designed to highlight how VTO engages with the community-through inclusive, volunteer-led educational support and relationship-building that addresses inequality, supports young people, and promotes social connection. By capturing these stories, we are laying the groundwork for deeper local engagement and helping stakeholders better understand the relevance and impact of our work in the Hillhead area and beyond.</p> <p>In this way, the project aligns with Area Partnership priorities by showcasing the importance of community involvement, volunteer contribution, and accessible support for children and families facing disadvantage.</p> <p>The next steps are for the commercial brochure to be distributed to schools and other agencies in order to showcase our services and impact and encourage investment in these from Schools PEF monies in order to support children and young people who require one-to-one educational support so that they can reach their potential. The distribution of the brochure will be endorsed by our partners in Education Services.</p> <p><b><u>Spend</u></b></p> <p><b>£2,400 Awarded – Full amount was spent.</b></p>
<b>Queens Cross Community</b>	<b>Yes</b>	<p><b><u>Summary of Project</u></b></p>

<b>Foundation – Gala Day</b>		<p>The Queens Cross gala day took place on Saturday 17th August 2024 from 12 until 4pm at the Firhill Complex, Glasgow.</p> <p>Approximately 2,000 people came to enjoy fairground rides, outdoor games, face painting, stalls and much more!</p> <p><b><u>Impact of Project</u></b></p> <p>This free-entry community event was designed to be a fun, welcoming, and inclusive day out for families and local residents of all ages. As a much-anticipated part of the local summer calendar, the event attracted around 2,000 attendees who enjoyed fairground rides, outdoor games, face painting, community stalls, and more. Importantly, the event offered a dignified experience for all, regardless of income. Families who may not be able to afford a summer holiday or day out at a fairground were able to enjoy the event on equal terms, with free access to rides and activities. Everyone had the same opportunity to take part, helping to remove stigma and promote inclusion.</p> <p>Benefits to the Local Area and Alignment with Area Partnership Priorities –</p> <p>(i) Community Empowerment Local groups and organisations were invited to run stalls, engage with residents, and share information about their work. This created opportunities for meaningful engagement, and helped build stronger connections between service providers and the community. The event gave residents a sense of ownership and pride in their neighbourhood, encouraging further participation in community life.</p> <p>(ii) Cleansing and Environment The event promoted the positive use of local green and public spaces, helping to challenge negative perceptions and highlight the area’s potential. Organisers worked to ensure litter was removed from the site in advance and managed the event responsibly and encouraged attendees to do the same, reinforcing a sense of shared responsibility for local environments. The site is left cleaner than when we arrive every year.</p>
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		<p>(iii) Vulnerable People and Families By removing financial barriers and offering a safe, welcoming space, the event directly supported low-income families and vulnerable individuals. For many children and families, this may have been their only summer outing. It offered a free and stigma-free experience, ensuring everyone could take part with dignity and joy.</p> <p>iv) Thriving Communities The event celebrated the local community as a vibrant, family-friendly place to live. It brought people together, strengthened community spirit, and supported wellbeing through social connection and access to fun, inclusive activities. Local pride was clearly visible, and feedback from residents attending was positive.</p> <p><b><u>Spend</u></b></p> <p><b>£1,441 Awarded – Full amount was spent.</b></p>
<b>Scottish Ethnic Minority Sports Association (SEMSA) - Scottish Ethnic Minority Sports Association – Activities</b>	<b>Yes</b>	<p><b><u>Summary of Project</u></b></p> <p><i>As part of the evaluation process, we are currently waiting on additional details from the applicant, along with clarification on some of the information already provided.</i></p> <p><b><u>Spend</u></b></p> <p><b>£750 Awarded – Full amount was spent.</b></p>