

Glasgow City Region Innovation Action Plan – Update noted.

12 There was submitted a report by the Director of Regional Economic Growth regarding progress on the delivery of the Glasgow City Region (GCR) Innovation Action Plan (IAP), advising

- (1) that the IAP had been developed and launched in December 2023 in partnership with Scottish Enterprise and Innovate UK and that since the beginning of 2025 there had been significant progress in the delivery of the plan;
- (2) that the IAP had been based on 6 broad workstreams namely Ecosystem, Identity, Skills, Inclusion, Investment and Infrastructure and the progress for each, as detailed in the report;
- (3) that oversight of the work had come from the Glasgow Economic Leadership Innovation Group chaired by John Howie, Babcock and over the next few months that the intention was to expand the membership of the group so that it had a wider cluster focus and regional representation;
- (4) that the identity workstream of the IAP included the development of a regional resource to 'align existing marketing and communication activity' that would help the Region sell itself better to funders both private and public, help to galvanise innovation activity and should help young people better understand where employment opportunities in the future may come from;
- (5) that a scope to undertake the work was currently being drafted and money would be also be available to pay for the work from the Innovation Accelerator programme capacity building funding and had proposed that this work would be commissioned as a priority and options of how the Region's innovation 'Identity' could be managed had been considered, as detailed in the report; and
- (6) of the recommendation that whilst the expert support was being procured that a plan for how the Invest Glasgow team could manage the 'identity' to be developed in a way that it ensured partner buy-in from across the Region.

After consideration, the Cabinet noted

- (a) the overall progress being made in the delivery of the GCR Innovation Action Plan;
- (b) the decision to bring in specialist support to develop the Region's Innovation 'Identity'; and
- (c) that a proposal would be developed for how the Innovation 'Identity' would be managed by the Invest Glasgow team in collaboration with regional partners.