

# Public Performance Report 2024/2025



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# INTRODUCTION



Welcome to the 2024/25 Performance Report summary which lists some of the key highlights and achievements we have made over the last year in delivering the current Council Strategic Plan.

The plan, which covers the period up until the next council elections, sets out four key challenges, twelve missions and more than 230 commitments.

The plan also provides details on how all council services will help address, support and deliver for the city.

The four grand challenges in the plan are:

- Reduce poverty and inequality in our communities
- Increase opportunity and prosperity for all our citizens
- Fight the climate emergency in a just transition to a net zero Glasgow

- Enable staff to deliver essential services in a sustainable, innovative, and efficient way for our communities.

It is the intention of Glasgow City Council to revisit the plan annually. This will ensure it remains fit for purpose and that commitments remain up to date and in line with changing circumstances.

Scrutiny on how we are progressing with the Council Plan is undertaken by the Operational Performance and Delivery Scrutiny Committee. Upcoming and previous committee meetings are available to view on Glasgow City Council's web streaming portal.

# OUR FOUR GRAND CHALLENGES AND THEIR CORRESPONDING MISSIONS:

## 1. REDUCE POVERTY AND INEQUALITY IN OUR COMMUNITIES

- i. Tackle Child Poverty in Our City Using Early Intervention to Support Families
- ii. Meet The Learning and Care Needs of Children and Their Families Before and Through School
- iii. Improve The Health and Wellbeing of Our Local Communities
- iv. Support Glasgow to be a City That Is Active and Culturally Vibrant

During 2024/25 the following took place:

Opened [The Thistle](#), a safer drug consumption facility

Launched “[Attendance Matters Every Day](#)” campaign to promote the benefit

of children attending school every single day

A 25-year lease was granted to a [local community group](#) to develop a safe and attractive outdoor site in Royston

Following public consultation considered the [next steps for city centre busking and street performing](#)

New Merchant City [murals added to the City Centre Mural Trail](#) to celebrate Pride and Merchant City Festival

Awarded £5million in partnership with NHS Greater Glasgow and Clyde, University of Glasgow and University of Strathclyde to [tackle health inequalities](#)

Starting in January [Glasgow 850 began a year long celebration of the city](#)

[Wheels In Motion Fund](#) opened in January, inviting community groups, clubs and associations to [roll out ideas increasing physical activity](#)

The [Enhanced Vocational Inclusion Programme \(EVIP\)](#) continues to successfully offer young people an alternative to mainstream secondary school education

Worked with staff in [further and higher education institutions](#) to increase understanding of self-harm and support them to effectively assist students who may disclose self-harming behaviour

Developed a [Building Happier Futures](#) Employability initiative with the John Lewis group

The [Parkhead Hub](#) opened, bringing together a range of health and social work services with other local amenities.

Introduced [Hospital at Home](#) which supports respiratory patients outside acute setting and ‘Call Before You Convey’ service (CBYC) which seeks

to avoid unnecessary transport of care home residents to emergency departments.

Introduced a health and wellbeing programme for offenders carrying out community sentences, providing sessions on a variety of topics

Worked with Clyde Gateway College to deliver the Care Intern Partnership programme

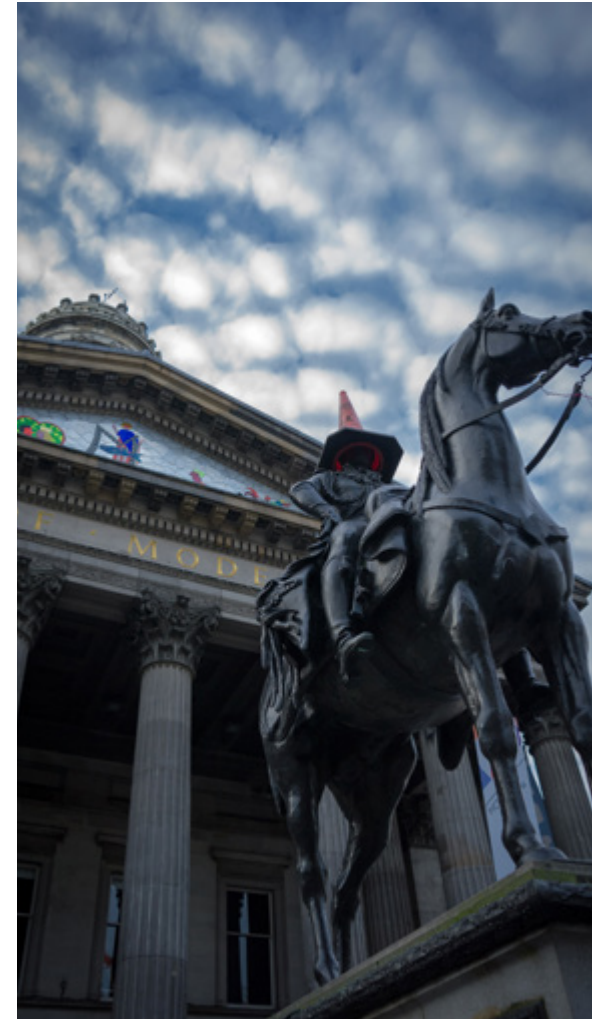
Glasgow became the only city in Scotland named a UNESCO Learning City in recognition for outstanding achievements in lifelong learning

The Burrell Collection was named winner of the Andrew Doolan Best Building in Scotland award and the museum's first ticketed exhibition, Discovering Degas, welcomed over 40,000 visitors

Glasgow-born artist Jasleen Kaur won the prestigious Turner Prize for 'Alter Altar', her solo exhibition at Tramway

Elder Park Library and Community Hub reopened in June 2024 following a £4 million transformation of the A-listed facility, delivered in partnership with Elderpark Housing Association.

Hosted the Michelin Guide Ceremony for Great Britain and Ireland in February 2025 at Kelvingrove Art Gallery and Museum, followed by an afterparty at the Old Fruitmarket.



# OUR FOUR GRAND CHALLENGES AND THEIR CORRESPONDING MISSIONS:

## 2. INCREASE OPPORTUNITY AND PROSPERITY FOR ALL OUR CITIZENS

- i. Support Glasgow Residents into Sustainable and Fair Work
- ii. Support The Growth of an Innovative, Resilient and Net Zero Carbon Economy
- iii. Raise Attainment Amongst Glasgow's Children and Young People

During 2024/25 the following took place:

Glasgow ranked 12th on the [Global Destination Sustainability Index \(GDSI\)](#) of over 100 leading tourism and events cities worldwide – one of only two UK cities to be included alongside Belfast.

Approved a new [City Centre Improvement Fund](#), available to [businesses and owners](#), to help improve the look and feel of the city centre and find new uses for vacant property

Received, for the third consecutive year, the [Food for Life Served Here Bronze award](#) for efforts in serving fresh, local and sustainable school meals to pupils across its 141 primary schools and 112 early year sites

[Glasgow hosted a City Region Retrofit Action Week in February](#), which looked at the work taking place to retrofit homes at individual, community and at-scale levels

Hosted an event to [welcome the £28million investment from Halon Entertainment](#) in the city

The Low Emission Zone (LEZ) Community Support Fund [shared £732,000](#), as [penalties collected through the city's LEZ were re-invested back into local communities](#)

Launched a [review of taxi and private hire cars](#) to better understand concerns raised about the availability of taxis and

private hire cars in the city

The city welcomed 140 film and television productions During 2024 which resulting in [an estimated local expenditure of £33m](#)

Reflected on the [achievements which twenty years the Active Schools programme](#) has contributed to the health and wellbeing of children and young people across the city

Published an [updated Circular Economy Route Map for Glasgow 2025-2030](#) which provides the most up to date strategic context and discusses the key drivers for a circular economy

[Outlined 'Community Wealth Building' approach](#) which is people-centered economic development that aims to build a more inclusive and resilient economy by redirecting the available wealth back into Glasgow

# OUR FOUR GRAND CHALLENGES AND THEIR CORRESPONDING MISSIONS:

## 3. FIGHT THE CLIMATE EMERGENCY IN A JUST TRANSITION TO A NET ZERO GLASGOW

- i. Deliver Sustainable Transport and Travel Aligned with the City Region
- ii. Become A Net Zero Carbon City by 2030

During 2024/25 the following took place:

Set out refreshed plans to reduce air pollution

Reached Air Quality milestone in the City's West End

Agreed with West Dunbartonshire to cooperate on Net Zero services

Glasgow hosted its inaugural Walking and Wheeling Festival

Approved our Forestry and Woodland Strategy

Began work on Argyle Street West Avenue

Completed the South City Way to make Glasgow city centre more accessible for Active Travel

Nitrogen dioxide levels in the city centre and LEZ area dropped 20% compared to the previous year

The Govan - Partick Bridge formally opened

Transformation of the public realm in Glasgow city centre kicked off in early 2025

Pop-Up Mobility Hubs were located at various points in the city as part of the Council's Transport Strategy

The Avenues Plus project at Duke Street and John Knox Street began

Increased neighbourhood satisfaction following £2.6m transformation of underused Cardonald greenspace.

Designated 4,000 city streets at a safer 20mph speed limit

Started the Avenues Plus project between Cowcaddens Road and Dobbie's Loan

Began work on the Wellpark Link to enhance public space and active travel connections in Bellgrove

Announced with 3Ci further development on a Net Zero Neighbourhood pilot in Govanhill

Reported on how sustainable travel projects are transforming Glasgow's transport system

Began work to improve George V Bridge for active travel

Sought resident and local business views on proposals for improved public spaces in Yorkhill and Kelvingrove

Construction started at St George's Road as part of the Connecting Woodside project

Data showed the South City Way delivered a record share of Scotland bike journeys

Glasgow allocated £1.907million as funding to local organisations to deliver projects that will reduce vacant and derelict land

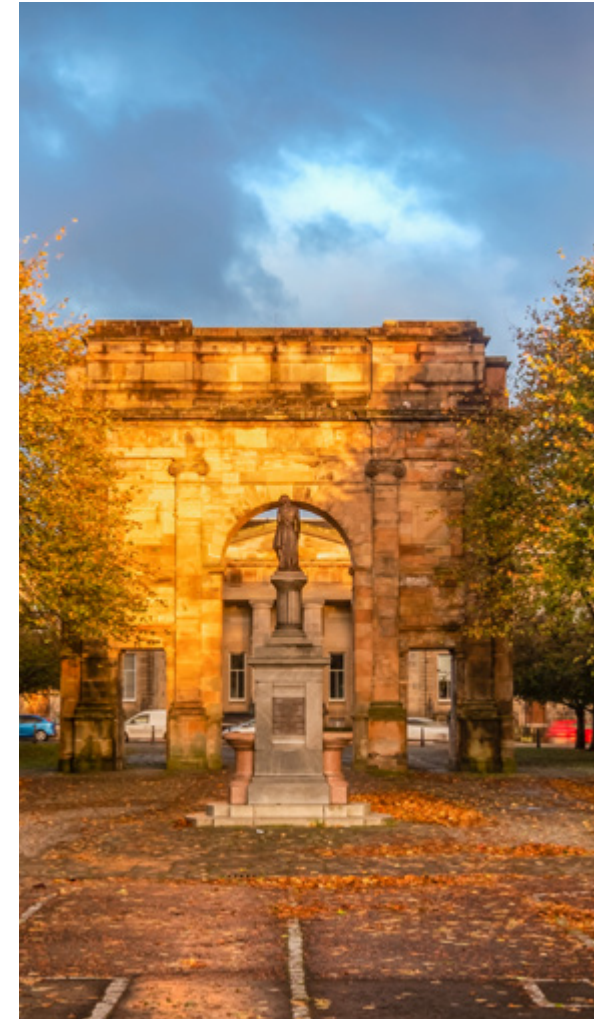
Work being done to manage the built heritage estate of Glasgow City Council was detailed

£6.845million Affordable Warmth funding awarded towards making homes in Glasgow more energy efficient, assisting with energy bills, and reducing emissions

A Built Heritage Commission for Glasgow was established

Hosted public consultation to help shape final design guidance on tall buildings in Glasgow

Updated on the progress of the Strategic Development Framework for Glasgow's Inner East



# OUR FOUR GRAND CHALLENGES AND THEIR CORRESPONDING MISSIONS:

## 4. ENABLE STAFF TO DELIVER ESSENTIAL SERVICES IN A SUSTAINABLE, INNOVATIVE AND EFFICIENT WAY FOR OUR COMMUNITIES

- i. Create Safe, Clean and Thriving Neighbourhoods
- ii. Run An Open, Well Governed Council In Partnership with all our Communities
- iii. Enable Staff to Deliver a Sustainable and Innovative Council Structure that Delivers Value for Money

During 2024/25 the following took place:

Progressed into the [second year of the five year Local Housing Plan](#)

The People Make Glasgow Communities (PMGC) granted a 25-year lease of Molendinar Community Centre to local charity St Paul's Youth Forum

Glasgow's [Empty Homes Strategy](#) has brought over 1700 homes back to productive use

People Make Glasgow Communities (PMGC) programme granted [25-year lease for the Barlia Sports Complex to Castlemilk Community Football Trust](#) and [25-year lease of Easterhouse Sports Centre and the Springburn Park synthetic pitches to Easterhouse Henosis and Brunswick Community Development Trust](#)

Agreed funding for [Trusts supporting Glasgow's built heritage](#)

Approved a [Digital Glasgow Strategy for 2024-30 period](#)

Approved disposal of land in [Maryhill and Gallowgate](#) to support progress on the [delivery of housing-led regeneration](#) in both of these Transformational Regeneration Areas

During 2024/25 [Housing Associations and private developers](#) received [significant funding](#) to build and acquire new affordable homes.

Launched a scheme to [tackle drivers with three or more unpaid parking fines](#) who will now face vehicle removal

Launched a [new podcast](#) to mark [20 years of ASSIST](#), the Council run service which has helped thousands of domestic abuse victims

Approved the [compulsory purchase of two houses and two flats](#) for transfer to housing associations

Contacted [owners of empty homes in Glasgow](#) to encourage them to tap into council support for bringing homes back into use

[Pavement parking enforcement](#) began In Glasgow

Approved negotiations to disposal of council-owned vacant land at Hecla Square in Drumchapel to allow the building of a new daycare centre

Fifteen food growing projects awarded a total of £50,000 from the Let's Grow Together Fund, part of the Council's Food Growing Strategy

Approved the disposal of the former Parkhead Library building to be used as a community and events space with dedicated function hall

The programme for the George Square project was confirmed

On-Street Bin Hub Service extend into South West Glasgow



# More about Glasgow City Council

## Glasgow City Council – Who we are

Glasgow City Council is one of Scotland's largest employers with over 20,000 staff in a wide range of jobs and careers.

Information about [careers with the Council](#) is available on the Glasgow City Council website.

[Employee diversity information](#) is available on the Glasgow City Council website.

## How we pay for services

Each year we [provide information on our budgets](#) and a number of financial matters.

Also [available are our annual accounts](#) which details how our budgets are spent over the financial year.

## How we compare with other Councils

Councils across Scotland have agreed a set of indicators to help compare their costs and how well they deliver services.

Comparative data is available [from the Improvement Service website](#).

## What our Citizens think

We periodically ask a representative quota of around 1,000 Glasgow residents what they think about Council Services.

We use this to inform service and strategy development.

Copies of the full [Glasgow Household Survey reports](#) are available on the Glasgow City Council website

