

Suggested Conditions

01. The development to which this permission relates shall be begun no later than the expiration of three years beginning with the date of grant of this permission.

Reason: In the interest of certainty and the proper planning of the area, and to comply with section 58 of the Town and Country Planning (Scotland) Act 1997, as amended.

02. All signage shall be static.

Reason: In the interests of traffic safety on the major road.

03. The maximum level of illumination shall not exceed 600 candelas per square metre in accordance with the terms of the Institution of Lighting Professionals, Professional Lighting Guide 2014 recommendations for maximum luminance (cd/m²).

Reason: In the interests of traffic safety on the major road.

04. All digital displays shall conform to the following: Mirroring current roadside legislation, there shall be no moving images, animation, video or full motion images displayed unless consent has been granted for such displays. The advertising copy on digital roadside billboards should not change more frequently than every (10 seconds, or 15 seconds- for large scale roadside adverts) unless consent has been granted for such displays. The signs shall not display any moving, or apparently moving, images; The luminance level of a digital roadside billboard shall comply with the terms of the Institution of Lighting Professionals, Professional Lighting Guide 2014. Roadside digital displays should conform to the five 'Standard Conditions' specified in Schedule 1 of The Town and Country Planning (Control of Advertisements) (Scotland) Regulations 1984. Any sequential change between advertisements will take place over a period no greater than one second.

Reason: In the interests of traffic safety on the major road.

05. In order to avoid the accumulation of street furniture clutter, concomitantly with the installation of the digital display hereby approved, the existing redundant telephone kiosk shall be permanently removed from the application site

Reason: In order to protect the appearance of both the property itself and the surrounding area.

06. The advertisement panel should have a default mechanism to freeze an advertisement in the event of any malfunction

Reason: In the interests of traffic safety on the major road.

Advisory Notes

01. I would advise that the applicant will require to apply to this office (and be granted) approval under Section 56 of the Roads (Scotland) Act 1984 prior to any work commencing on site.

02. Prior to implementation of this permission, the applicant should contact Neighbourhoods, Regeneration and Sustainability Services at an early stage in respect of legislation administered by that Service which is likely to have implications for this development.

03. It should be noted that presently or in the future servicing of the proposed development could be subject to traffic regulations and possible changes to existing waiting and loading restrictions.