

Draft Vision and Plan for the Golden Z noted – Recommendation to City Administration Committee.

5 With reference to the minutes of 30th May 2023 (Print 2, page 39) when the committee had instructed the Executive Director of Neighbourhoods, Regeneration and Sustainability to report on the summary and final report for the new draft Vision and Plan for the Golden Z, there was submitted a report by the Executive Director of Neighbourhoods, Regeneration and Sustainability regarding the matter, advising

- (1) that the new draft Vision and Plan had been funded by Scottish Government City Centre Recovery Funding and was part of a package of projects targeted to stimulate post pandemic recovery that were progressed by the City Centre Task Force;
- (2) that the Vision and Plan for the Golden Z was a strategic planning project that sought to explore the specific post pandemic challenges and opportunities of the centre's key iconic streets and aimed to define a renewed development direction to re-energise the retail core and manage its transition to become more diverse, green and resilient in the future;
- (3) that the Vision and Plan responded to the need for city centres to refocus in a post pandemic and climate and nature emergency context and outlined a responsive development trajectory for the Golden Z, that would provide clarity and confidence to investors, developers, residents and businesses;
- (4) of the project team and stakeholder engagement undertaken, as detailed in the report, with a concluding stakeholder event held on 14th August 2023 to allow stakeholders to reflect on the new draft Vision and Plan;
- (5) of the new Vision and Plan key messages, with the main body of the report structured around 6 themes, as detailed in the report, and the final section summarising the key actions required to deliver the Vision; and
- (6) of the next steps, with recommendations and actions of the new Vision and Plan informing the development of the City Centre Strategy and the review of the City Development Plan.

After consideration, the committee

- (a) noted the content of the report; and
- (b) agreed to recommend to the City Administration Committee approval of the draft Vision and Plan for the Golden Z.