

## Appendix 1 – Inward Investment Outcomes for Glasgow

**Table 1 – Invest Glasgow Key Performance Indicators 2018-2023<sup>1</sup>**

KPI Description	18/19	19/20	20/21	21/22	22/23	YoY Change	Totals
<b>Enquiries</b>	96	93	31	72	<b>104</b>	<b>+44%</b>	<b>396</b>
<b>Investments<sup>2</sup> (New &amp; Expansion)</b>	83	50	21	49	<b>56</b>	<b>+14%</b>	<b>259</b>
<b>New Investments</b>	48	26	10	23	<b>30</b>	<b>+30%</b>	<b>137</b>
<b>Expansions</b>	35	24	11	26	<b>26</b>	-	<b>122</b>
<b>New Jobs Created</b>	3,147	3,619	1,133	4,641 <sup>3</sup>	<b>1,873</b>	<b>-148%</b>	<b>14,413</b>

**Table 2 – Foreign Direct Investment (FDI) Outcomes 2018-2023<sup>4</sup>**

KPI Description	18/19	19/20	20/21	21/22	22/23	YoY Change	Totals
<b>FDI Projects<sup>5</sup> (Total)</b>	21	29	11	20	<b>16</b>	<b>-20%</b>	<b>97</b>
<b>Capital Expenditure (Total £M)</b>	71	452	157	156	<b>705<sup>6</sup></b>	<b>+352%</b>	<b>1,541</b>
<b>Project Expenditure (Average £M)</b>	3.3	15.6	14.3	7.8	<b>44</b>	<b>+464%</b>	<b>17</b>
<b>Jobs Created (Total)</b>	578	2,339	1,249	453	<b>655</b>	<b>+45%</b>	<b>5,274</b>
<b>Jobs Created (Average)</b>	21	80	113	23	<b>41</b>	<b>+78%</b>	<b>56</b>

<sup>1</sup> Based on various source data recorded by Invest Glasgow.

<sup>2</sup> Investment projects include all inward investment from both outside and inside the UK.

<sup>3</sup> Includes 1,800 of the 2,500 additional jobs created by the Barclays Campus (700 jobs initially recorded by Invest Glasgow in 18/19 KPIs).

<sup>4</sup> Source: fDi Intelligence from the Financial Times Ltd.

<sup>5</sup> FDI projects only include cross-border investment from outside of the UK.

<sup>6</sup> Capital expenditure total and average skewed by a single renewable energy project valued at £615m.