

## Public Health Scotland collaboration with Glasgow City Region – Update on progress and presentation noted etc.

5 There was submitted a report by Jo Winterbottom, Organisation Lead for Regional Economies and Health providing a summary of the impacts and the learning from the Public Health Scotland (PHS) and Glasgow City Region (GCR) collaboration with a view to informing the development of a future programme of work on regional economies and health, advising that

- (1) the PHS/GCR collaboration had begun with the PHS Director of Place and Wellbeing joining the GCR Regional Partnership in November 2020 and that subsequent discussions had led to the creation of a full-time public health post (Organisational Lead), funded by PHS and embedded within the GCR Programme Management Office team, and the development of a regional funding bid to the Health Foundation;
- (2) the ambitions for the collaboration had been agreed by this Cabinet on 9th February 2021 and the embedded Organisational Lead had taken up post in May 2021, with a full report on progress being attached as an Appendix to the report;
- (3) the aims for the programme had been as follows:
  - (a) **EMBED** – To maximise the influence PHS could have on economic decision making, initially, to support the development of Glasgow City Region's economic strategy such that it best supported the outcomes of improved health and reduced health inequalities;
  - (b) **LEARN** – To develop an understanding of partnership needs in this area and the added value that PHS could bring in order to help PHS develop its ways of working and work programme; and
  - (c) **TRANSLATE AND ROLL OUT** – To improve health and reduce health inequalities by facilitating more effective working arrangements with, and providing advice and support to, regional economic partnerships;
- (4) under the first aim, EMBED, progress had been made in relation to a number of objectives, as detailed in the report;
- (5) there had also been significant learning captured under various themes, as detailed in the report;
- (6) the learning to date would be shared through a series of dissemination activities, including a webinar hosted by SHRED planned for 19th May 2023, with panel members including the GCR Director of Regional Economic Growth, Scottish Government Regional Economic Policy Unit and PHS Director of Strategy, Governance and Performance, and that in addition, dissemination opportunities would be identified through existing networks and the new Improving Health and Reducing Inequalities Combined Authorities Programme, which had been expanded to a wider range of geographies in

England, enabling greater engagement between and within regions and politically;

- (7) PHS would embed the Regional Economies and Health work within a broader PHS Wellbeing Economy programme and opportunities for further development would be identified through the implementation of the Scottish Government Regional Policy review, which would include working to achieve Health in All Policies at a regional level and harnessing the potential of any future funding and investment that might be routed through regional economic partnerships; and
- (8) further to initial contacts already made, scoping work would be undertaken to explore the extent to which other regional economic partnerships reference health inequalities in regional strategies and were engaged with local public health teams, noting that each regional economic partnership was different, and where feasible, the approach developed in GCR would be tested and refined in other geographies.

After consideration and having heard a presentation by Jo Winterbottom, the Cabinet

- (i) noted the progress made; and
- (ii) approved the proposed next steps, as detailed in the report.