

Vision and Plan for the Golden Z update noted – Instruction to Executive Director of Neighbourhoods, Regeneration and Sustainability.

5 There was submitted a report by the Executive Director of Neighbourhoods, Regeneration and Sustainability regarding a proposed new Vision and Plan for the Golden Z, advising

- (1) that critical to the delivery of the City Centre Strategic Development Framework (SDF) and the Property Repurposing Action Plan, the Council had committed to the development of a new Vision and Plan for the Golden Z which sought to explore the specific post-pandemic challenges and opportunities of the city centre's key iconic streets;
- (2) that a project brief had been prepared by Neighbourhoods, Regeneration and Sustainability (NRS) Planning Services for the production of the new Vision and Plan which required 3 key outputs, namely an overarching Vision and Plan, Development Options for 3 Areas of Focus and a Delivery Plan;
- (3) that following a procurement process, NRS Planning Services had appointed a consultant team comprising of Stantec (UK), Threesixty Architecture and Kevin Murray Associates who led the stakeholder engagement which sought to capture a range of perspectives and intelligence around change and ideas for the future;
- (4) of stakeholder events and the key elements, as detailed in the report;
- (5) of the key propositions of the Vision and Plan for the Golden Z, as detailed in a summary document to the report;
- (6) that the main body of the Vision and Plan for the Golden Z was structured around 6 themes, namely balanced, legible, living, working, vibrant and responsible;
- (7) that the Vision outlined future development options for the 3 areas of focus, as detailed in the report;
- (8) of the delivery of the plan which contained a summary of the actions to deliver the recommendations of the Vision; and
- (9) of the next steps.

After consideration, the committee

- (a) noted
 - (i) the key messages and recommendations of the proposed new Vision and Plan for the Golden Z; and
 - (ii) the intention to seek approval from the City Administration Committee for the proposed Vision and Plan for the Golden Z; and

- (b) instructed the Executive Director of Neighbourhoods, Regeneration and Sustainability to report back to this committee with the summary report and final report before being submitted to the City Administration Committee for approval.