



## 1. Purpose

- 1.1 Glasgow's Single Outcome Agreement (SOA) will play an important part in shaping the work of the Area Partnerships in the North East Sector. This paper provides an update on the development of the SOA and outlines the process for producing a North East Sector SOA Implementation Plan.

## 2. Background

- 2.1 Glasgow submitted its draft SOA to the Scottish Government on 2nd April 2013 setting out many of the key priorities for the Community Planning Partnership (CPP) for the next 10 years. Following feedback from CPP partners and the Scottish Government, the draft SOA was updated to include a number of improvement areas before it is formally signed off in the autumn of 2013. A copy of the draft SOA can be made available to the members of the Area Partnership on request.
- 2.2 The North East Sector Partnership will be responsible for the delivery of SOA outcomes in the North East and, in August 2013, it approved proposals for the development of a local implementation plan for the sector.

## 3. Priorities and Outcomes

- 3.1 The vision outlined in the SOA is of a Glasgow that *is a thriving, inclusive and resilient city - a city where all citizens can enjoy the best possible health and well-being, and have the best opportunities to meet their potential.*
- 3.2 The three priorities for Glasgow's SOA are: Alcohol; Youth Employment; and Vulnerable People.
- 3.3 In terms of **alcohol**, the overarching outcome for the SOA is: *Working with the people of Glasgow to create a healthier relationship to alcohol*

This will be supported by the following underpinning outcomes:

- *Reducing the availability of alcohol in communities; and*
- *Reducing the acceptability of misusing alcohol*

- 3.4 A number of high level activities around alcohol have also been agreed. These include: working to influence the new 2013 Licensing Strategy for Glasgow; engaging and working with communities to identify and respond to alcohol-related problems at a neighbourhood level, including use of community led approaches; working with the licensed trade to promote responsible consumption of alcohol; promoting culture change towards alcohol, public communication and dialogue; and promoting a healthier approach to alcohol.

3.5 The *Alcohol & Drug Partnership* in the city will be responsible for citywide oversight of the delivery of the activities and outcomes around this priority.

3.6 In terms of **youth employment**, the overarching outcome is: *all young people (aged 16-24) are supported to progress into and sustain employment*

This will be supported by the following underpinning outcomes:

- *Increase the number of employers recruiting Glasgow young people*
- *All young people develop the skills, attitude and resilience required for employment; and*
- *All key employability partners utilise an agreed data hub*

3.7 Agreed high level activities include: stimulating demand for jobs for young Glaswegians by influencing employers to change their perception of the skills and abilities of Glasgow's young people; extending the scope of the Youth Employability Partnership in the city to all 16-24 year olds; and developing a Glasgow data hub for CPP partners to track young people through the support process and into their journey to employment.

3.8 The *Youth Employability Partnership* (YEP) in Glasgow will be responsible for delivery of the activities and outcomes around this priority.

3.9 In relation to the **vulnerable people** priority, this is less advanced than the other two priorities, reflecting the changing landscape in the city including the impacts of welfare reform.

3.10 It has been agreed however, that the initial focus of the Vulnerable People priority will be on two themes of **homelessness and housing need, and in-work poverty**. Draft supporting outcomes for these themes are:

- *We will work together to intervene early to prevent homelessness or the risk of homelessness; and*
- *We will reduce the number of residents affected by in work poverty*

3.11 A Vulnerable People Working Group, chaired by Bailie Aileen Colleran, the Chair of Glasgow CPP, has been established to develop and oversee the delivery of detailed outcomes around this priority. Over time, the Working Group will consider further themes under the Vulnerable People priority.

#### **4. North East Sector Implementation Plan**

4.1 The outcomes of the SOA will be achieved through citywide and local implementation plans. To ensure progress is made and it is tracked over time, a full performance management framework will be developed both at a citywide and a sector level.

- 4.2 Each Sector Partnership has been asked to develop a local implementation plan, setting out in detail how partners will organise locally to deliver upon the priorities and outcomes of the SOA. Implementation Plans will be presented to the CPP Strategic Board and Sector Partnerships in November 2013.
- 4.3 Cognisance will be taken of the strategic implementation plans for each priority, therefore, good links will be developed between those developing the city wide implementation plan and those developing the local plans.
- 4.4 On behalf of the Sector Partnership, the North East Senior Officers Group is developing proposals for the local implementation plan. The approach being taken is to make use of existing structures as much as possible rather than creating additional partnership structures.
- 4.5 To ensure progress is made, a member of the Senior Officers Group will lead on the delivery of each of the three priorities of alcohol, youth employment and vulnerable people in the North East, as follows:-
- Glasgow Kelvin College – Youth Employment
  - Police Scotland – Alcohol
  - Scottish Fire and Rescue Service – Vulnerable People
- 4.6 Their role will be to ensure all relevant partners/structures are involved and that the plans are being implemented appropriately. They will report to the Senior Officers Group who will in turn report to the Sector Partnership. Area Partnerships will be kept informed of progress.

## **5. Neighbourhood approach – ‘Thriving Places’**

- 5.1 The SOA sets out a tiered approach to the delivery of the SOA. As well as citywide activity to deliver the agreed outcomes, there will be activity focused on certain neighbourhoods.
- 5.2 There will be a targeted approach in neighbourhoods around the three priority themes - alcohol, youth employment and/or vulnerable people. This approach will provide opportunities to target a number of neighbourhoods within the North East over the lifetime of the SOA. Proposals for this approach will be developed during 2014.
- 5.3 Thriving Places – the neighbourhood approach: in recognition of persistent inequalities within and between communities (124 datazones in Glasgow have been ‘stuck’ in the bottom ranked 5% in Scotland since 2004), an intensive neighbourhood approach will target a small number of areas in each sector.
- 5.4 The Thriving Places approach will support people in deprived areas to improve their neighbourhood by developing their own agenda in partnership with agencies. It recognises that the best way significant challenges faced by local people in deprived neighbourhoods can be addressed is if solutions come from residents. Local residents will be at the heart of the process.

- 5.5 The SOA sets out a broad set of principles about the approach that might be taken in these areas, including:
- a long term focus on partnership working (up to 10 years if required);
  - partners willing and able to respond to local needs in a flexible way;
  - a focus on community capacity building and co-production between communities and organisations; and
  - community empowerment, making the most of neighbourhood assets to do this, be they buildings, organisations or people.
- 5.6 This approach should result in more resilient, sustainable communities which are stable, thriving and growing, and people are proud to live in. Levels of aspiration and influence over the planning and commissioning of local services should be increased over time.
- 5.7 Based on a range of evidence (see Appendix 1), the North East Senior Officers Group identified the following neighbourhoods for initial targeting and this was agreed by the Sector Partnership in August:
- Parkhead/Dalmarnock
  - Easterhouse
  - Springboig/Barlanark
- 5.8 These three areas were ranked as the most deprived **overall** in the North East Sector with Parkhead/Dalmarnock the most disadvantaged in the City. It is anticipated that the Thriving Places approach will deliver some early progress and learning in the first few years that can be applied and extended to other neighbourhoods over the lifetime of the ten-year SOA.

## **6. Initial area for targeted support.**

- 6.1 The Sector Partnership has agreed that the approach will be tested out in **Parkhead/Dalmarnock** initially, as this area was ranked lowest in the City following analysis of the evidence.
- 6.2 The first steps to be carried out are:
- a mapping exercise of existing local assets– physical assets, services provided, community/voluntary organisations, networks etc.;
  - identify a small number of key residents in the area to work with to promote the approach and help to build trust;
  - a series of events will be organised for partners and residents to discuss the approach and consider the next steps.
- 6.3 Proposals for the other two areas identified for this approach – Easterhouse and Springboig/Barlanark - will be developed during 2014 with regular reports being submitted to the Sector Partnership and relevant Area Partnerships.

**7. Council Strategic Plan Implications**

*Economic Impact:* None

*Sustainability:* None

*Financial:* n/a

*Legal:* None

*Personnel:* None

*Sustainable Procurement and Article 19:* None

**8. Recommendation**

- 8.1 The Area Partnership is asked to note this update on the development of the SOA Implementation Plan for the North East Sector.